PLUSH TOYS 1965

HERE THEY COME

THE "REELY" ROLYS!

Reliable
MADE IN CANADA
Trade Mark
800995 Canadian Wild Life Assortment of Polar Bear, Buffalo, Beaver and Skunk in furry plush, authentic in colour and pose. All about 12” long. Packed bulk assorted, 1 dozen per carton, approximate weight 7½ lbs. Suggested retail price is $2.98

802115 Washable Girl & Boy Assortment 11” plush with foam-filled bodies and decorated heads and “Coo” voice. Each in poly bag, 1 doz. per carton, weight approx. 6 lbs. Sugg. retail $1.98

806185 Novelty Dog, Kitten & Horse 18” and bright-eyed in colourful plush. Packed bulk, 12 assorted per carton, weight approx. 14½ lbs. Sugg. retail price is $3.98
HERE THEY ARE!

807105  Little “Reely” ROLY Assortment approximately 9” x 10”
Clown, Sleepytime and Scottish Lad costumes - fresh from the North
(they sometimes help Santa’s helpers!) in soft, bright cotton. Great
for good boys and girls of all ages because they’re quiet, tidy and
sanitary around the house. Packed each in a poly bag with pincard.
2 dozen assorted with one window streamer in each carton. Weight
approx. 13½ lbs. Brand new fun toys from Reliable - Sugg. retail $1.98

THE “REELY” ROLYS!

807155  Big “Reely” ROLY Assortment approximately 15” x 13”
Umpire, Clown and Scotsman costumes - the Daddies of the brand
new Reliable line of “Reely” ROLYS and distant cousin of the Arctic
Owl (they’re winners, too!) Decoration for a cheerful room and the
biggest pin cushion ever! Packed each in a poly bag with pincard,
1 dozen with a large, cheerful window streamer per carton. Weight
approximately 22 lbs. A big new profit winner for you. Suggested
retail price $2.98
808235 Santa Claus approximately 23" - Old St. Nick in a pleasing soft plush, bright red flannel and mask face combination. Packed bulk 1 doz. per carton, weight approx. 13 lbs. Suggested retail price $2.98

809005 Angelo Mouse approximately 15" - the Character Mouse, in a bright material body with lovable plush face. Packed bulk 1 dozen per carton. Approx. weight 8 1/2 lbs. Suggested retail price is $2.98

815215 Kneeling Bedtime Doll approximately 21" bedtime pal with a delightful masked face. Bright printed cotton filled body and Court Jester's hat. Packed bulk, 1 doz. per carton, approximate weight 10 1/2 lbs. And suggested retail price is only $1.98
A RELIABLE TOY FOR EVERY GIRL AND BOY

811005 Washable Terry Cloth Assortment approximately 10" Bear, Elephant and Clown figures, all bright and washable. Each packed in a poly bag, 36 assorted per carton. Weight approximately 8½ lbs. Suggested retail price 98¢

812005 Washable Terry Cloth Assortment about 10" Lamb, Dog and Bear in bright printed Terry with foam-filled bodies each in poly bag, 3 doz. assorted per carton. Weight approx. 12½ lbs. Sugg. retail $1.49

812015 Washable Terry Cloth Assortment approx. 12" figures of Bear, Lamb and Dog in bright colours with foam-filled bodies, each in poly bag, 3 doz. per carton. Weight approx. 8 lbs. Suggested retail price $1.98
Panda Bears - the always popular, big, cuddly black and white plush Panda! With soft vinyl noses, safety lock-in eyes that roll and ribbon neck bows. Packed bulk - the item numbers, size, number per carton, weight and suggested retail prices are listed below:

<table>
<thead>
<tr>
<th>Item Number</th>
<th>Size</th>
<th>Qty/Doz</th>
<th>Weight</th>
<th>Suggested Retail</th>
</tr>
</thead>
<tbody>
<tr>
<td>821145-14</td>
<td>14&quot;-1 doz.</td>
<td>7.0 lbs.</td>
<td>$1.98</td>
<td></td>
</tr>
<tr>
<td>821195-19</td>
<td>19&quot;-1 doz.</td>
<td>12 1/2 lbs.</td>
<td>$2.98</td>
<td></td>
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<tr>
<td>821255-25</td>
<td>25&quot;-1/2 doz.</td>
<td>15 lbs.</td>
<td>$4.98</td>
<td></td>
</tr>
<tr>
<td>821345-34</td>
<td>34&quot;-1 only</td>
<td>7 1/2 lbs.</td>
<td>$9.98</td>
<td></td>
</tr>
</tbody>
</table>

Honey Bears - in golden tones, with bows, rolling eyes with safety lock-in, packed 1 doz. per carton:

<table>
<thead>
<tr>
<th>Item Number</th>
<th>Size</th>
<th>Qty/Doz</th>
<th>Weight</th>
<th>Suggested Retail</th>
</tr>
</thead>
<tbody>
<tr>
<td>822145-14</td>
<td>14&quot;-7 1/2 lbs.</td>
<td></td>
<td>$1.98</td>
<td></td>
</tr>
<tr>
<td>822195-19</td>
<td>19&quot;-12 1/2 lbs.</td>
<td></td>
<td>$2.98</td>
<td></td>
</tr>
</tbody>
</table>

BEARS - LOTS OF THEM!

822015 - Assorted Panda, Honey and Pastel Bears
10" bears in three styles as illustrated, packed bulk 3 doz. per carton, approx. wt. 10 lbs. Sugg. retail $1.19
Washable Pastel Bears in two-tone plush with safety lock-in rolling plastic eyes and ribbon neckbows. Each in poly bag, 1 doz. per carton: 823145 - 14" - 7½ lbs. Sugg. $1.98 823195 - 19" - 11 lbs. Sugg. $2.98 823255 - 25" - (½ doz.) 10½ lbs. sugg. retail price $4.98

Washable Fuzzy Bears completely washable, two-tone, with lock-in eye feature and ribbon neckbow. Each in poly bag, 1 doz. per carton: 824125 - 12" - 6 lbs. Sugg. $1.98 824165 - 16" - 8½ lbs. Sugg. $2.98

Panda Boy and Girl in their Sunday best with all Reliable features, packed bulk, order as follows: 826175 - 17" - ½ doz. 9½ lbs. Sugg. retail price $2.49 826265 - 26" - ½ doz. 12½ lbs. $3.98

Washable Teddy Bears with foam-filled bodies and lock-in eyes and ribbon neckbows, each in poly bag - data for each size: 825155 - 15" 1 doz. 8½ lbs. Suggested retail price $2.98

Washable Teddy Bears with foam-filled bodies and lock-in eyes and ribbon neckbows, each in poly bag - data for each size: 825155 - 15" 1 doz. 8½ lbs. Suggested retail price $2.98
831145 **Floral Pets** - assorted Lamb, Bear and Dog in delightfully bright printed plush, all with safety lock-in eyes and gay ribbon neckbows. The newest thing in smart plush toys for little boys and girls of all ages - great for decorating as well. Packed bulk, 1 doz. per carton, weight approx. 8 lbs. Sugg. retail $2.98

**LOTS OF NEW Reliable WINNERS!**

832125 **Floral Jungle Animal Assortment** - the friendly Elephant, Giraffe and Hippo in the modern manner! Soft, floral print plush with safety lock-in eyes, ribbon neckbows - all with winning appeal. More Winners! Packed bulk assorted 1 dozen per carton. Weight approx. 10 lbs. Suggested retail price is $3.98
843095 - OOKPIK which is Eskimo for Arctic Owl - is about nine inches tall, a fuzzy furry bird from Canada's far north in all white plush. With those famous appealing Ookpik eyes, orange web feet and beak. (Ookpik is the International Trade Symbol for Canada, and is manufactured by Reliable Toy under license to the Fort Chimo Co-op.) Each in a window display box, 1 dozen per carton, weight approximately 7½ lbs. Suggested retail $2.49
847175  **Pluto** approximately 17" - here is one of Walt Disney's most famous characters in a most appealing pose - in contrasting plush. Packed bulk ½ dozen per carton, wt. about 9 lbs. Sugg. retail for Pluto is $4.98

842155  **Louis Duck and Morty Mouse**

about 14" tall, Donald's popular nephew all cheerful in bright materials and contrasting plush. And standing Morty in colourful materials with plush character face. Packed bulk assorted, 1 doz. per carton, weight approx. 9 lbs. For these winners suggested retail price is $2.98

842185  **Donald Duck** is about 18" tall and in a typical pose with his famous costume in an authentic combination of colourful materials and plush. Packed bulk ½ doz. per carton, wt. about 9 lbs. Sugg. retail is $4.98
844205 Mickey Mouse and his friend Minnie Mouse are about 20" tall and in bright coloured materials and contrasting plush. These world favourites are packed in bulk ½ doz. to the carton - Mickey approx. 9½ lbs. Minnie approx. 9 lbs. - and the suggested retail price is $4.98 each.

846215 Professor Ludwig Von Drake the great TV personality from Disney's wonderful world is about 20" tall and in brightly coloured costume and contrasting plush complete with necktie and glasses. Packed bulk ½ doz. per carton, weight approx. 10 lbs. Suggested retail $4.98.

849005 Disney Assortment consists of old friends Donald and Mickey and Von Drake ranging from 18 to 20" tall each packed bulk assorted ½ dozen per carton. Approximate weight 9½ lbs. Suggested retail price is $4.98 each.
French Poodles by Reliable are soft and very huggable in long-pile plush with bright print cotton bodies. About 12 to 15” packed bulk - 1 dozen per carton. Order as follows:
856125 - about 8½ lbs. Sugg. retail $2.98.
856135 - about 13½ lbs. Sugg. retail $3.98

865195 Shaggy Pajama Dog approximately 19” x 10” is fluffy deep-pile plush with safety lock-in eye feature, pom-pom nose and large zipper closure for pajama storage. Each in a poly bag. ½ doz. per carton. Approx. weight 10½ lbs. Suggested retail price is $4.98

862155 Standing Pajama Assortment each approximately 15” tall - a Cat, a Doll and a Bear in assorted soft plush with contrasting corduroy skirts and large zipper closures - complete with ribbon neckbows. Each in a poly bag packed 1 dozen assorted per carton. Weight approx. 10½ lbs. Suggested retail price $2.98
882155 **Standing Elephant** about 12 x 9”
this elephant is a real character! In contrasting plush packed bulk 1 dozen per carton. Approx. weight is 8½ lbs. Suggested retail price $2.98

**Standing Tiger** has playful face and toughy ears with sprayed Tiger detail and packed each in poly bag as follows: 870125 - 12 x 10” 1 doz. per carton, about 9 lbs. Sugg. retail is $4.98.

870145 - 14 x 11” 6 only per carton, about 7½ lbs. Sugg. retail is $5.98

872005 **Zoo Parade Assortment** is the happy gang of the plush line - a Tiger, a Bear and a Lion. In soft contrasting plush and packed in a window display box each. Four of each, 1 dozen per carton about 11 lbs. Suggested retail price $3.98
Monkey Boy and Girl Assortment about 21” tall, this big pair of mischievous monkeys have brightly decorated faces, separate vinyl ears in plush heads. The vinyl hands complete the banana-eating picture! Softly filled bright cotton bodies and both wear vinyl boots. Packed bulk, ½ doz. per carton. Approximate weight 12 lbs. Suggested retail $3.98

Another Boy & Girl Monkey Assortment about 16” tall, these cuddly imps have comically decorated faces and made in a combination of soft plush and bright cotton. Packed bulk 1 dozen per carton. Weight approximately 12 lbs. Suggested retail price is only $2.49

Musical Clown a big (19”) circus fun toy in bright print material - you wind up his nose and he plays charming musical noise. Soft plush hands and feet, moulded vinyl face. Each in a box - 6 per carton, about 10 lbs. Suggested retail price is $5.98
886165  **Goat, Bear and Elephant** all about 16" tall, these pets are all dressed in soft plush and bright print cotton with vinyl masked faces and contrasting overalls. Packed bulk assorted, 1 dozen per carton. Approximate weight 10 lbs. Suggested retail $2.49

887225  **Assorted Pets** consists of very tall (22") Bear, Rabbit and Elephant. A cheery trio in soft plush with comically decorated vinyl faces, wearing softly stuffed Sunday suits. Packed bulk assorted, 1 doz. per carton. wt. approx. 17½ lbs. Sugg. retail only $2.98

91005  **Buffalo & Beaver Assortment** - Buffalo is 13 x 8" and the Beaver 14 x 5" - these native Canadian animals in natural poses, made of soft, huggable plush. Packed bulk assorted, 1 dozen per carton. Approx. weight 8½ lbs. Suggested retail price is $2.98
Here’s the winner in the line - the “Reely” Rolys - a whole new world of fun and charm for kids of all ages. You get a pin card with each and a window streamer per carton! This new range is a sure-fire winner.

What could be more captivating than the new Floral Print line of character animals. This Giraffe is one of the hottest new items to win smiles and sales for winning retailers in a long time!

The big winner is the world favourite, our Ookpik - sold in a window display box. More than just a souvenir - the famous Arctic Owl wins a place in every heart. (New lower price, too!)