REELLY REELY

RELIABLE DOLLS 1964

THERE'S A RELIABLE TOY FOR EVERY GIRL AND BOY
CUTIES

Cute character face dolls dressed in a wide selection of playtime costumes.

841 — CUTIE DOLL
Soft and chubby, moulded in sanitized plastisol, has brightly decorated head that turns and two-way safety "coo" voice. Packed each in a poly bag with tab, 24 per carton, approximate weight 12.5 lbs. Suggested Retail .98.

844 — SQUEEZE ME DOLL
Slumbersome cuddler, of soft sanitized plastisol, moulded in sleeper motif and has inset plastic eyes. Packed each in a poly bag with tab, 24 per carton, approximate weight 11 lbs. Suggested Retail .98.

102144 — CUTIE SCHOOLGIRL & SAILOR
Approximately 14" — Packed each in a display box, 12 per carton, approximate weight 10 lbs. Suggested Retail $2.98.
104144 – CUTIE NURSE
Approximately 14” – Packed each in a display box, 12 per carton, approximate weight 10 lbs. Suggested Retail $3.98.

105144 – CUTIE DRUM MAJORETTE
Approximately 14” – Packed each in a display box, 12 per carton, approximate weight 10.1 lbs. Suggested Retail $3.98.

109144 – CUTIE SLEEPYTIME
Packed each in a display box, 12 per carton, approximate weight 9.8 lbs. Suggested Retail $3.98.
124104 — DISNEY PUPPET ASSORTMENT

Approximately 10” tall — Walt Disney's most popular personalities produced as hand puppets. Each has a soft vinyl head, decorated to Disney standards, body, sleeves, are multi-coloured prints. Ribbon neck bows. Assortment consists of Donald Duck, Mickey Mouse, Pluto, Pinocchio. Packed each in a poly bag with tab, 36 per carton, approximate weight 10.5 lbs. Suggested Retail .98.

125104 — DIZZY DINOPUPPETS

Approximately 11” — Sleeve puppets which any child can manipulate: three selected characters. Packed each in a poly bag with tab, 3 dozen per carton, approximate weight 11.8 lbs. Suggested Retail .98.

111164 — SUSIE RAG DOLL

Approximately 16” tall — A favourite companion for the little one with coloured soft print body and delicately decorated moulded plastic face, complete with ribbon neck bow. Packed bulk, 36 per carton, approximate weight 21 lbs. Suggested Retail .98.
133144 — BETSY WETSY IN BATH TUB
Huggable baby ready for a bath. Has five piece moving body, sleeping eyes, and deep rooted wash and set hair. Features “Coo” voice, cries real tears, wets when fed, blows bubbles. Complete with washable panties, sundress, shower cap, bubble pipe, pacifier, feeding bottle, face cloth, comb, brush, mirror, bath foam. Complete with knitted bootees. Packed each in colourful display box, 6 per carton, approximate weight 20 lbs. Suggested Retail $9.98.

143114 — MITZI FASHION MODEL
Approximately 11” — A shapely teenage miss — to delight the young fashion conscious miss. Mitzi has moving arms, legs, and turning head and well proportioned body. Rooted hair in stylish swirl and her delicate face is skilfully made up. She is dressed in a striking two piece bathing suit and removable plastic high heel shoes. She comes complete with a pedestal stand. Packed each in a display box, 2 dozen per carton, approximate weight 8.5 lbs. Suggested Retail $1.98.

144114 — MITZI BRIDE DISPLAY
Mitzi bride and trousseau set—fashionably attired in bridal gown with travelling dress and negligee. Packed each in a display box, ½ dozen per carton, approximate weight 7.2 lbs. Suggested Retail $4.98.
151084 — TINY TOES
Approximately 8” — A cuddly cutie, dressed in bright print taffeta, has deep rooted washable hair, free moving body and sleeping eyes, wets when fed. Packed each in a display box, 2 dozen per carton, approximate weight 10.3 lbs. Suggested Retail $1.98.

152084 — CUDDLEKINS
Approximately 8” — Completely jointed Doll, wets when fed, with feeding bottle supplied, comes complete with cotton print dress and matching diaper. Packed each on a shrink display card, 2 dozen per carton, approximate weight 8.5 lbs. Suggested Retail $2.29.
WETUMS BABIES

A complete range of popular wetums dolls in assorted sizes.

170144 — Approximately 14” — Packed each in a poly bag, 3 dozen per carton, approximate weight 24.5 lbs. Suggested Retail $1.49.

174144 — Approximately 14” — Packed each in a poly bag, 3 dozen per carton, approximate weight 26.5 lbs. Suggested Retail $1.98.

175184 — Approximately 18” — Packed each in a poly bag, 12 per carton, approximate weight 16.3 lbs. Suggested Retail $2.98.

175204 — Approximately 20” — Packed each in a poly bag, 12 per carton, approximate weight 18.3 lbs. Suggested Retail $2.98.

176204 — Approximately 20” — Packed each in a poly bag, 12 per carton, approximate weight 19.3 lbs. Suggested Retail $3.98.
Canada's leading Teenage Miss
Nationally Televised in '64

182123 – TAMMY
She's 12" high and created in the perfect image of today's teen'ager... from the top of her teased hair down to her white sneakers. Made of sturdy plastic, her arms, legs and head are movable. Tammy comes in a basic outfit of one piece white trimmed blue playsuit and white sneakers. Tammy's own style book pictures all the lovely outfits and accessories that make up her exciting wardrobe. Packed each in a box 12 per carton. Approximate weight 7 lbs.

Tammy fashions an outfit for every need

FOR THE FULL TAMMY STORY SEE YOUR RELIABLE TOY REPRESENTATIVE
BABY DARLING RANGE

215194 — WRIGGLES
Approximately 19" — A soft huggable baby that moves like a real baby when its long durable motor is wound up. Wriggles is unbelievably realistic from its sleeping eyes to its soft curly deep rooted hair style. Packed each in a poly bag, 12 per carton, approximate weight 27.5 lbs. Suggested Retail $7.98.

228144 — CUTIE DARLING IN CRADLE
Approximately 14" — A huggable honey with soft cotton body and soft plastic arms, legs and head, dressed in baby style dress and flannel diaper, comes complete with durable plastic cradle. Packed each in a protective sleeve, 12 per carton, approximate weight 20.5 lbs. Suggested Retail $3.98.

231184 — BABY DARLING
Approximately 18" — An adorable soft body with pliable plastic arms, legs and face, dressed in a bright print cotton hooded jacket with dome fasteners. Packed each in a poly bag, 12 per carton, approximate weight 20.2 lbs. Suggested Retail $3.98.
241184—BABY DARLING IN A PARTY DRESS
Packed each in a display box, ½ dozen per carton, approximate weight 15.3 lbs. Suggested Retail $6.98.

244184—BABY DARLING IN CHRISTENING DRESS
(COO VOICE)
Approximately 18” — Packed each in a functional cradle box, ½ dozen per carton, approximate weight 15.5 lbs. Suggested Retail $8.98.

246184—BABY DARLING IN PLAY SUIT
Approximately 18” — Packed each in a poly bag, 12 per carton, approximate weight 20.6 lbs. Suggested Retail $4.98.
693184 — TOPSY BABY DARLING
Approximately 18" — Dressed in Bunting Jacket style — Packed each in a poly bag, 12 per carton, approx. weight 20.2 lbs. Suggested Retail $3.98.

263124 — EDUCATIONAL KNITTING KIT
A complete package for the new knitter, consists of a beautifully proportioned doll, a ball of Mary Maxim wool, a set of 12" colourful safe knitting needles and easy to follow bilingual knitting instructions, as designed and created by Mary Maxim. Any one of the three shown outfits may be knitted from the wool supplied. Packed each in a display box, ½ dozen per carton, approximate weight 10.9 lbs. Suggested Retail $4.98.
265124 — LITTLE BUSTER & HIS PET
Approximately 12” — Completely jointed doll, dressed in an attractive three piece outfit, accompanied by his favourite pet. Packed each in a display box, ½ dozen per carton, approximate weight 10.9 lbs. Suggested Retail $4.98.

266124 — DOLL AND TEA SET
A combination set of lovable character doll and 2 place sanitized tea set. Packed each in a display box, ½ dozen per carton, approximate weight 11 lbs.
272164 — PIXIE BABY
Approximately 16" — A lovable character doll dressed in bright bonnet, apron and dress and vinyl bootees. Packed each in a display box, 1 dozen per carton, approximate weight 17.7 lbs. Suggested Retail $5.98.

281184 — BABY KAREN
Approximately 18" — Mischievous thumbsucker, dressed in sunsuit, drinks and wets, has five piece moving body, sleeping eyes. Packed each in a poly bag, 12 per carton, approximate weight 23 lbs. Suggested Retail $4.49.

286164 — TINY KAREN DISPLAY
Approximately 16" — A mischievous thumbsucker dressed in diapers with two piece sleeping outfit and feeding bottle and a daytime outfit of dress, bonnet, comb, brush and mirror. Packed each in a window display box, 1/2 dozen per carton, approximate weight 19 lbs. Suggested Retail $7.98.
291204 — THUMBELINA
Approximately 20" — The baby doll that wriggles like a real baby when her well designed key is wound. She has unbelievable movement with a quiet long running action. Her head, arms and legs all move in a baby like fashion. The 20" Thumbelina has a mama voice. Both have lovely deep rooted hair and soft foam filled bodies. The large Thumbelina is dressed in a two piece knitted suit and the Tiny Thumbelina is dressed in a sheer dress, slip, panties and booties. Packed each in a four colour litho display box, ½ dozen per carton, approximate weight 21.5 lbs. Suggested Retail $19.98.

292144 — TINY THUMBELINA
Approximately 14" — Description same as 291204
Packed each in a four colour litho display box, ½ dozen per carton, approximate weight 11 lbs. Suggested Retail $10.98.

303164 — PEBBLES FLINTSTONE
Approximately 16" — The Flintstone’s blessed event. Pebbles has arrived, wearing two piece romper, cave man style. Beautiful in every detail from her gently curved body with its carefully highlighted decoration to her pixie shag hair style, complete with animal bone. Packed each in a four colour litho display box, ½ dozen per carton, approximate weight 13.25 lbs. Suggested Retail $10.98.
312144 — BABY CUDDLES
Approximately 14"—Attractively dressed in taffeta dress and hat, has panties and knitted socks and moulded vinyl shoes, five piece moving body and sleeping eyes and washable deep rooted hair. Packed each in a display box, 2 dozen per carton, approximate weight 24 lbs. Suggested Retail $3.98.

312164 — BABY CUDDLES
Approximately 16" — Packed each in a display box, 1 dozen per carton, approximate weight 17.1 lbs. Suggested Retail $4.98.

312204 — BABY CUDDLES
Approximately 20" — Packed each in a display box, ½ dozen per carton, approximate weight 18.1 lbs. Suggested Retail $6.98.
331164 — RELIABLE BABY
Approximately 16" — A baby doll dressed in gay cotton print dress, has five piece moving body with sleeping eyes and curly rooted hair, complete with moulded vinyl shoes, knitted socks and vinyl diaper. Packed each in a poly bag, 2 dozen per carton, approximate weight 22 lbs. Suggested Retail $2.98.

356164 — BABY PRECIOUS
Approximately 16" tall — Baby Precious is dressed in a lovely sheer print dress and bonnet, she has a five piece moving body, sleeping eyes, deep rooted curly hair, vinyl shoes, knitted socks and vinyl diaper. Packed each in a poly bag, 2 dozen per carton, approximate weight 22 lbs. Suggested Retail $3.98.
BABY SWEETHEART

A delicately styled sheer dress and bonnet with lace trim and vinyl booties.

394144 — Approximately 14" — Packed each in a display box, 1 dozen per carton, approximate weight 11.8 lbs. Suggested Retail $4.98.

394164 — Approximately 16" — Packed each in a display box, 1 dozen per carton, approximate weight 18.3 lbs. Suggested Retail $5.98.

394204 — Approximately 20" — Packed each in a display box, ½ dozen per carton, approximate weight 14.2 lbs. Suggested Retail $7.98.
410144 — RELIABLE TODDLER
Approximately 14" — A bright eyed miss, wearing tailored flannelette coat and contrasting scarf, has knitted socks and panties with moulded plastic shoes, five piece body, soft vinyl. Her head and bonnet are moulded together with sprayed sculptured hair, painted bonnet. Packed each in a poly bag, 24 per carton, approximate weight 13.1 lbs. Suggested Retail $1.98.

630144 — TODDLER COAT & SCARF
Same description as 410144. Packed each in a poly bag, 2 dozen per carton, approximate weight 13.1 lbs. Suggested Retail $1.98.

411134 — RELIABLE TODDLER
Approximately 13" tall — Angelic faced toddler in bright print sun dress, she has knitted socks and moulded plastic shoes, moving arms, legs and turning head, sleeping eyes and deep rooted curly hair. Packed each in a poly bag, 24 per carton, approximate weight 14.5 lbs. Suggested Retail $1.98.
RUTHIE TODDLERS
Delightful toddler doll in brightly printed cotton dress with knitted socks and pants and moulded vinyl shoes. She has a five piece moving body and sleeping eyes. Her curly hair is deep rooted and washable.

421174 – Approximately 17” – Packed each in a poly bag, 24 per carton, approximate weight 22 lbs. Suggested Retail $2.98.

421214 – Approximately 21” – Packed each in a poly bag, 12 per carton, approximate weight 19 lbs. Suggested Retail $4.98.

421264 – Approximately 26” – Packed each in a poly bag, 6 per carton, approximate weight 17 lbs. Suggested Retail $6.98.
A chubby cheeked little miss in an attractive dress with matching head band.

436154 — Approximately 15” — Packed each in a display box, 1 dozen per carton, approximate weight 11.9 lbs. Suggested Retail $3.98.

436175 — Approximately 17” — Packed each in a display box, 1 dozen per carton, approximate weight 19 lbs. Suggested Retail $4.98.

436214 — Approximately 21” — Packed each in a display box, ½ dozen per carton, approximate weight 15.2 lbs. Suggested Retail $6.98.
449184 — FAIRY TALE ASSORTMENT
Approximately 18" — Consists of Mary Mary Quite Contrary, Tommy Tucker, Little Bo-Peep and Little Miss Muffet. Imaginative portrayals of popular Nursery Rhymes. All have five piece moving body, sleeping eyes and deep rooted washable hair. Packed each in a merchandising display box, 4 per carton, approximate weight 10.5 lbs. Suggested Retail $10.98.

442184 — MARY MARY — Packed each in a display box, 4 per carton, approximate weight 8.6 lbs. Suggested Retail $10.98.

443184 — TOMMY TUCKER — Packed each in a display box, 4 per carton, approximate weight 8.1 lbs. Suggested Retail $10.98.

444184 — MISS MUFFET — Packed each in a display box, 4 per carton, approximate weight 8.7 lbs. Suggested Retail $10.98.

445184 — BO PEEP — Packed each in a display box, 4 per carton, approximate weight 8.5 lbs. Suggested Retail $10.98.
ONCE UPON A TIME

Long time favourite characters from Story Land. Faithfully reproduced characters that have always captivated the child’s mind.

457164 — DOCTOR DISPLAY
Approximately 16” — Doctor boy with plastic accessories, ready for work dressed in glazed cotton surgical jacket, pants, hat, mask, knitted socks and moulded plastic shoes, has sculptured sprayed hair, sleeping eyes and five piece body. Packed each in a display box, ½ dozen per carton, approximate weight 12.3 lbs. Suggested Retail $4.98.

462124 — RED RIDING HOOD — 12” — Packed each in a display box, ½ dozen per carton, approximate weight 9.3 lbs. Suggested Retail $5.98.
463124 — PRINCE CHARMING — 12” — Packed each in a display box, 1/2 dozen per carton, approximate weight 11.1 lbs. Suggested Retail $5.98.

464124 — RAPUNZEL — 12” — Packed each in a display box, 1/2 dozen per carton, approximate weight 9.2 lbs. Suggested Retail $5.98.

465124 — JACK & THE BEANSTALK — 12” — Packed each in a display box, 1/2 dozen per carton, approximate weight 10.8 lbs. Suggested Retail $5.98.

469124 — ASSORTMENT Consists of 3 each of 462124, 463124, 464124, 465124. Packed assorted 12 per carton, approximate weight 10.25 lbs. Suggested Retail $5.98.
GIGI

The most beautiful doll of them all "Gigi" made and dressed to the highest of standards with the new satin tinted finish. This all new doll has special curled lashes and big bright eyes.

471174—17” — Packed each in a display box, ½ dozen per carton, approximate weight 10.1 lbs. Suggested Retail $7.98.

472174—17” — Packed each in a display box, ½ dozen per carton, approximate weight 10 lbs. Suggested Retail $7.98.
HOOTENANY BOY & GIRL

Approximately 12" — Novelty and topical folk singers, dressed in beat costumes.

482124 — 12" — Packed each in a display box, 1 dozen per carton, approximate weight 11.7 lbs. Suggested Retail $4.98.

483124 — Approximately 12" — Packed each in a display box, 1 dozen per carton, approximate weight 11.1 lbs. Suggested Retail $4.98.

499184 — NURSERY RHYME ASSORTMENT
Consists of Mary had a Little Lamb, Old King Cole, Polly Put the Kettle On, There Was a Little Girl with a Curl, our portrayal of a child's favourite Nursery Rhymes.

492184 — 18" — Packed each in a display box, ½ dozen per carton, approximate weight 15.3 lbs. Suggested Retail $7.98.
493184 — 18” — Packed each in a display box, ½ dozen per carton, approximate weight 14.3 lbs. Suggested Retail $7.98.

494184 — 18” — Packed each in a display box, ½ dozen per carton, approximate weight 15.4 lbs. Suggested Retail $7.98.

495184 — 18” — Packed each in a display box, ½ dozen per carton, approximate weight 13.3 lbs. Suggested Retail $7.98.
499184 — Packed each in a display box, packed assorted, 1 dozen per carton, approximate weight 28.4 lbs. Suggested Retail $7.98.

BARBARA ANNES

A pretty pre-teen doll with five piece moving body, sleeping eyes and deep rooted washable hair, complete with molded vinyl shoes, knitted socks and pants. Packed each in a display box, 1 dozen per carton, approximate weight 12.5 lbs.

502164 — Print dress and hat — Packed each in a display box, 1 dozen per carton, approximate weight 12.5 lbs. Suggested Retail $3.98.

503164 — BRIDE — Packed each in a display box, 1 dozen per carton, approximate weight 13.1 lbs. Suggested Retail $4.98.
506164 — DRUM MAJORETTE — 16” — Packed each in a display box, 1 dozen per carton, approximate weight 13.5 lbs. Suggested Retail $4.98.

507164 — NURSE — 16” — Packed each in a display box, 1 dozen per carton, approximate weight 13 lbs. Suggested Retail $3.98.

508164 — BARBARA ANNE NURSE DISPLAY
Doll same as 507164 with added medical set in open display box. Packed each in a display box, ½ dozen per carton, approximate weight 11.3 lbs. Suggested Retail $4.98.
509164 — SWEETHEART DISPLAY

Approximately 16" — from morn to night dressed just right. Dressed in attractively styled print cotton dress with matching pants. She comes complete with a day's wardrobe for hours of play. Matching coat, walking shorts and top, lounging pyjamas, comb, mirror and brush. She has five piece moving body, sleeping eyes and deep rooted washable hair. Packed each in a display box, ½ dozen per carton, approximate weight 17 lbs. Suggested Retail $6.98.

WALKING DOLLS

A selection of "Reely" Walkers with five piece moving bodies and trouble-free walking mechanism.

523304 — MARY ANNE — 30" — Packed each in a box, approximate weight 3.7 lbs. Suggested Retail $9.98.

523354 — PATSY SUE — 35" — Packed each in a box, approximate weight 4.8 lbs. Suggested Retail $15.98.
526304 — MARY ANNE — 30” — Packed each in a box, approximate weight 4.1 lbs. Suggested Retail $12.98.

542304 — CAROLINE NURSE — 30” — Packed each in a box, approximate weight 3.8 lbs. Suggested Retail $9.98.

543304 — CAROLINE — 30” — Packed each in a poly bag, ½ dozen per carton, approximate weight 19 lbs. Suggested Retail $7.98.
544304 — MARY ANNE NURSE WITH BABY
30" — Packed each in a box, approximate weight 3.9 lbs. Suggested Retail $10.98.

552094 — SUSIE WALKER DISPLAY
Susie Walker on display card with three complete outfits. Packed each on a display card, 2 dozen per carton, approximate weight 16 lbs. Suggested Retail $2.98.

621164 — TOPSY BABY
Approximately 16" Baby Doll in cotton print dress, vinyl diapers and knitted socks with moulded vinyl shoes, lustrous black rooted hair, has five piece moving body, sleeping eyes and wets when fed. Packed each in a poly bag, 2 dozen per carton, approximate weight 22 lbs. Suggested Retail $2.98.
741184 — TEENAGE BRIDE
Approximately 18” — A completely jointed body with moving eyes and deep rooted hair. Dressed in a fashionable bridal gown with high heels. Complete with corsage. Packed each in a display box, 1 dozen per carton, approximate weight 17.8 lbs. Suggested Retail $5.98.

781174 — PIXIE INDIAN
Approximately 17” — Little brave dressed in his festive best. Packed each in a display box, 1 dozen per carton, approximate weight 19.1 lbs. Suggested Retail $5.98.

97014 — RELIABLE TODDLER COAT & HAT
Approximately 17” — A little Miss going places in her beautiful coat with leopard trim and hat, has a five piece moving body, sleeping eyes and an uncombed poodle hair style, complete with moulded vinyl shoes, knitted socks and pants. Packed each in a poly bag, 2 dozen per carton, approximate weight 21 lbs. Suggested Retail $3.98.