50th Anniversary
FIFTY YEARS OF LEADERSHIP IN THE TOY INDUSTRY
00120 - DISNEY PUPPET ASSORTMENT: 10" Tall. Four Walt Disney Favourites. Donald Duck, Mickey Mouse, Pinocchio and Pluto, all with realistically decorated soft vinyl faces and bright cotton bodies. Each in a poly bag with header. 36/Ctn. Weight 7.5 lbs. 1.00 Cu. Ft.

00130 - SUSIE RAG DOLL: 16" Tall. Soft & Cuddly cotton print body with decorated mask face and ribbon neck bow. Packed bulk, 36/Ctn. Weight 27.0 lbs. 5.95 Cu. Ft.

00260 - SUNSHINE SUSIE RAG DOLL: 22" Tall. Novelty Rag Doll has decorated face and wool fringe hair. Soft and Cuddly cotton print body has detachable skirt and matching hat and ribbon neck bow. Packed Bulk, 12/Ctn. Weight - 11.5 lbs. 2.64 Cu. Ft.

02830 - MONKEY BOY AND GIRL ASSORTMENT: 16" Tall. Comical characters right from the zoo. Soft and Cuddly with vinyl faces and button eyes. Bodies are cotton print in assorted patterns with contrasting overalls or pleated skirts. Packed bulk, 24/Ctn. Weight - 22.5 lbs. 3.91 Cu. Ft.
11120 - BABY LOVUMS: 14" Tall. Wearing attractive pleated dress complete with pantie, shoes, socks & ribbon hair bow. Has five piece jointed body, moving eyes, rooted hair in soft baby curls. Drink and wet features and carries her own nursing bottle. Packed each in a poly bag 24/Ctn. Weight 15.5 lbs. 2.40 Cu. Ft.

09110 - BLANKET BABY: 11" Tall. Rooted hair in soft curl style, ribbon hair bow and training pants. Packed each in poly bag 24/Ctn. Weight 6.0 lbs. 1.05 Cu. Ft.

09120 - BLANKET BABY: 14" Tall. Rooted hair in soft curl style, ribbon bow and training pants. Packed each in a poly bag 24/Ctn. Weight 14.0 lbs. 2.17 Cu. Ft.


14010 - BABY CUDDLES ASSORTMENT: 11" Tall. Three assorted crisp dress styles, wearing panties, shoes, socks and ribbon hair bow. Has five piece jointed body, moving eyes, rooted hair in soft baby curls. Drinks and wets. Each style comes with different playtoy. Seated in Shrink Display box. 12/Ctn. Weight 10.5 lbs. 2.72 Cu. Ft.

15010 - LORRIE TODDLER ASSORTMENT: 11" Tall. Rarin' to go in three individually styled dresses with panties, shoes, socks and ribbon hair bow. Each carrying bulky hand bag. Has five piece jointed body, moving eyes, rooted soft curled hair. Stands proudly in shrink display box, 12/Ctn. Weight 11.5 lbs. 3.60 Cu. Ft.
DEAR PARENTS:

The dolls you and I used to play with were modest to the point of being utterly neutral.

Today, with the differences between little boys and little girls being treated far more openly and honestly, we think it's time our dolls caught up.

It's our hope that these little dolls, as complete in every detail as real baby brothers and sisters, (even to arriving in their own egg-shaped containers) will aid and assist natural and healthy discussion of boy-girl differences between parent and child.

Come to think of it, those old-fashioned dolls did look rather odd, didn't they?

Sincerely,
Reliable Toy Company Limited.

IT'S A BOY N' TOTER! IT'S A GIRL N' TOTER!

And this year we introduce our 9" Size. These lifelike babies have jointed bodies of all soft vinyl, bright eyes and naturally styled hair, wearing lace trimmed batiste dress, pantie and knitted socks. Toter is moulded of durable plastic with simulated nursery print mattress and comes with detachable harness and stand.

28700 - IT'S A BOY: With shag hair and blue dress.
Packed each in a Poly Bag - 24/Ctn. Weight - 13.5 lbs.
1.52 Cu. Ft.

28800 - IT'S A GIRL: With Little Girl Shag Hair and Pink Dress.
Each in a Poly Bag. 24/Ctn. Weight 13.5 lbs. 1.52 Cu. Ft.
AND OUR TINY TOTER RANGE IS GROWING!

Lovable Babies 8" Tall with five piece jointed bodies, drink and wet feature. Softly rooted baby curls and moving eyes. Toter of durable plastic with detachable harness and stand.


37200 - BABY N' TOTER DISPLAY: This little babe wears a print dress and hat, pantie and shoes, and also carries her own nursing bottle. For added value, she has numerous playtime accessories. Packed each in Shrink Display Box. 12/Ctn. Weight 15.0 lbs. 4.50 Cu. Ft.
