TOYS for 1962

Presenting THE QUALITY LINE OF ORIGINAL DESIGNED AND SCULPTURED TOYS

- CRIB AND INFANT TOYS  
- BATH TOYS  
- BEDTIME TOYS  
- COPYRIGHT WALT DISNEY TOYS  
- HI-CLARITY POLY ENVELOPES  
- PRE-PRICED FROM 49c TO $1.98

VICEROY MANUFACTURING COMPANY LIMITED
TORONTO - MONTREAL - WINNIPEG - VANCOUVER
No. V14051 — DANNY DUCK
Approx. 3½” high, 3½” long, 2¾” wide
Floating, all Vinyl Duck. Three colour decoration. Cute and appealing. “Soft squeak” voice, especially designed not to frighten young children.

No. V14052 — RICKY RABBIT
Approx. 5” high
True to life designed to delight children. Three colour decoration. Our exclusive “soft squeak” mechanism is used.

No. V14053 — PEPPY PUPPY
Approx. 2½” high, 3¾” long, 3” wide
This new puppy design, so realistic, will enchant both children and adults. Three colour decoration. “Soft squeak” mechanism used.

No. V14054 — KUDDLY KITTEN
Approx. 4” high
A new kitten design to attract and “sell”. Three colour decoration with “soft squeak” mechanism.

No. V14055 — BILLY BEAR
Approx. 4” high
Adorably sculptured to enchant every child. Three colour decoration, with “soft squeak” voice.

STANDARD CONTAINER 2 DOZEN
(ASSORTED COLOURS)
WEIGHT PER STANDARD CONTAINER
APPROX. 5 LBS.

No. V14068
An attractive and well balanced assortment of the above toys.

Two dozen per Deal — Weight approx. 5 lbs.
No. V14056 — EFFY ELEPHANT
Approx. 5” high, 5” long, 3” wide
Cute and appealing “Effy” the elephant is sure to please the discriminating buyer.

No. V14057 — ROLY RHINO
Approx. 6” high
An adorably designed caricature “Roly” the Rhino with his upturned horn and smiling features is softly coloured to enchant the young.

No. V14044 — DOGGY
Approx. 4½” high, 5” long
A perennial volume seller with its high appeal for all youngsters.

No. V14075 — LITTLE WOOLLY
Approx. 5” high
A completely new character, in the animal that every child loves.

No. V14042 — KITTY
Approx. 5” high, 4½” long
Kitty has always been a big favourite with her attractive and dainty appearance.

TWO DOZEN PER SHIPPER

No. V14442 — DOGGY and KITTY ASSORTMENT
An assortment of the two top sellers — 1 dozen Kitty — 1 dozen Doggy. Assorted decoration.

No. V14081 — 59¢ ASSORTMENT
A balanced assortment of all the above five items for maximum variety — 2 dozen per deal.

Approx. weight all items — 6½ lbs. per 2 dozen Shipper.
No. V14058 — FUNNY BUNNY
Approx. 6½" high
By popular demand, returned to our line, the “Funny Bunny” with a sense of humour.

No. V14059 — PIGGY WIGGY
Approx. 6½" high
Famous for years, this brightly coloured classic is back to once more delight the children.

Packed 1 dozen per Shipper — Assorted colours. Weight approx. 3½ lbs.

No. V14060 — SALLY SO SOFT
Approx. 6½" high
The original and most famous soft Vinyl doll returns to enchant every young child.

NEW
No. V14077 — ‘TOM TUMBLE’
Approx. 6” high, 6” wide
A wonderful, happy little figure. Will stand on hand, head or feet. Extra play value to keep the youngsters amused.

Packed 1 dozen per Shipper. Assorted colours.
Approx. weight 3½ lbs. per Shipper.
No. V14071 — DONALD DUCK
Approx. 6½" high

No. V14072 — MICKEY MOUSE
Approx. 6½" high

Three fascinating Disney characters. The accurate modelling enhances their true charm in every way.

Packed 1 dozen per Shipper. Weight 3½ lbs.

No. V14074 — DISNEY ASSORTMENT. 4 each of the above

No. V14009 "RONNIE" BOY DOLL
Approx. 8" high

The boy companion to "Bonnie" matches her in appeal and charm. A volume seller in every respect. Complete in three colour decoration with "soft squeak" mechanism.

Standard container 2 dozen.
Weight per standard container approx. 7½ lbs.

No. V14008 "BONNIE" GIRL DOLL
Approx. 8" high

Cuteley appealing with her integrally molded dress and shoes. Bonnie in her three colour decoration and "soft squeak" mechanism appeals to all children.

Standard container 2 dozen.
Weight per standard container approx. 7½ lbs.
FOR BATH -

No. V14020 — DIPPY DUCK
Approx. 4” high, 7 3/4” long

No. V14022 — CLEO THE FISH
Approx. 5” high, 7 1/2” long

No. V14084 ASSORTMENT
Containing 4 each — Dippy Duck
Cleo Fish and Flipper Seal.

Standard Container 1 Dozen
Weight Approx. 6% Lbs.

BEACH -

NEWEST
FLUORESCENT COLOURS

These three ever-popular floating toys, designed and decorated for
bath tub and play pond fun, are colourfully decorated in the NEW
"GLO-BRITE" FLUORESCENT COLOURS.

Pre-PRICED
89c

No. V14027 — FLIPPER SEAL

PRE-PRICED
98c

NEW

OUTSTANDING
CREATIONS!

7 1/2” high
1 Dozen per Container
Weight Approx. 6 Lbs.

Outstanding creations!

No. V14099 ROCKING HORSE
This sparkling “Rocker” will keep a child
occupied many an hour with its beauty
and movement.

No. V14101 KITTY - PUP

Created for
small tykes hands.
A real charmer
for roving minds
of children.
PRE-PRICED

No. V14024 — "DONALD DUCK" SOAP BOAT
Approx. 5 3/4" high, 6 3/4" long, 5" wide
The very popular "Disney" character, familiar to all children, floats, gurgles and bubbles. Brightly decorated to attract and fascinate the young child.
Standard container 1 dozen.
Weight per standard container approx. 7 1/2 lbs.

No. V14033
KAYO THE KANGAROO
A real contender for the heart of every child — soft appealing decoration.
Assorted colours.
Approx. weight 4 3/4 lbs. doz.

No. V14034
TABBY CAT
Delightful modelling tames this toy for tops in child appeal.
Approx. weight 4 3/4 lbs. doz.

No. V14012
KING LEO
King of the nursery. Delicate sculpture gives happy realism. With a crown of gold.
Approx. weight 5 lbs. doz.

No. V14011
EAGER BEAVER
A 'Canadiana' character toy distinguished by his appealing toque, complimented by his scarf, axe and jacket—remembered by his smile.
Approx. weight 4 3/4 lbs. doz.

"COIN BANK" FEATURE ON KING LEO AND EAGER BEAVER
No. V14061 - PRANCER THE PONY
Approx. 7" long, 6" high
All Vinyl, beautifully sculptured toys, with moveable heads. Safe, sanitary and completely washable, with their delicate colours and gaily decorated features, will be a sure fire hit with every child.

No. V14025 - WOOLLY THE LAMB

No. V14026 - HOCKEY PLAYER
Approx. 7½" high
Young 'Stanley' is certain to take the cup for giving pleasure. Of soft safe Vinyl, he is decorated in three colours.

No. V14021 - FOOTBALL PLAYER
7½" high
An irresistible little football player in his brightly coloured uniform, makes a wonderful toy for all future football greats. His coloured helmet and a football tucked under his arm makes this toy a humorous addition to any family.

No. V14062 - BASEBALL PLAYER
7½" high
Complete with ball, glove and cap, this little fellow is a welcome addition to any team.

All items packed 1 dozen to Shipper. Approx. weight 5 lbs.
No. V14030  
**TOD-L-DEE DOLL**

Each doll approx. 10½" high, bright three colour decoration. Realistic plastic eyes securely fastened. Shoes and panties molded into unit to provide SAFE play for young children.

No. V14032  
**TOD-L-TIM DOLL**

No. V14302 — **ASSORTMENT** of above dolls.

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**No. V14070 — SANTA CLAUS**

Approx. 7" high

What youngster could fail to believe when they see this beautiful model of their all-time favourite character. Three colour decoration with Play Safe feature.

Weight approx. 5 lbs.

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**No. V14067 MARY AND HER LAMB**

Packaged to sell. A suitcase box with acetate cover for heightened sales appeal.

Packed 6 sets to Shipper. Approx. weight 7 lbs.

Suggested Retail $1.98

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**No. V14038 — TOD-L-TWINS**

Dressed in matching smartly styled play suits and packed in a window box carrying case.

Standard container six sets.

Weight per standard container approx. $¾ lbs.

Suggested Retail $2.98
No. V14015
PANDA BEAR
A snuggly companion to every youngster when bedtime comes. Of soft yet tough Vinyl, it will last through childhood.
Packing — ½ dozen to Shipper.

No. V14029
GOLDIE BEAR
This young fellow is right out of storyland. Has warmth, charm and appeal. Honey gold in colour.
Packing — ½ dozen to Shipper.

No. V14063
MASTER MONKEY
An impish grin adds positive appeal to this pet. Highlighted with his panelled cap, he is soft honey brown in colour.
Packing — ½ dozen to Shipper.

No. V14079
ASSORTMENT
3 Pcs. Goldie Bear
2 Pcs. Master Monkey
1 Pc. Panda Bear
A compact assortment for maximum sales appeal in any type of store.
SUGGESTED RETAIL $1.69

MICKEY DISNEYLAND CHARACTER DOLLS

8" long

MINNIE

DONALD

Displayed individually in outstanding window style boxes

NEW for '62

No. V14100
HERMAN THE PUP
A welcome "Pet" for any home.
Soft, Cuddly - Guaranteed House-broken!

1 doz. per shipper
Weight Approx. 6 lbs.

No. V14102
BUSTER BUNNY

A Long Line Pet
For That Special Gift.
PRE-PRICED

1.98

WALT DISNEY'S FINEST CREATION

THE WORLD'S TOP PROFIT PRODUCER

No. V14078 — MICKEY MOUSE CLOWN

Loved by children everywhere! Now captured with superb modelling as the happiest and jolliest clown.

Mickey is the most widely accepted character toy proved by years of profitable selling . . . certain to stay at the top.

11" high, 6" wide

Packing ½ dozen per Shipper — Approx. weight 8 lbs.

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