

Seagram Mixed

CURLING CHAMPIONSHIP OF CANADA

SOUVENIR PROGRAM

Kitchener-Waterloo
Granite Curling Club

Kitchener Ontario
March 16-21 1975



LIEUTENANT GOVERNOR OF ONTARIO

May I extend to the curlers taking part in the 1975 Seagram Mixed Curling Championship of Canada greetings and best wishes from the people of Ontario for a happy and memorable week in Kitchener-Waterloo.

Mixed Curling has become so popular that I know people from every section of this province will be following, through the media, the progress of the various rinks.

Good luck — bonne chance.



Pauline M. McGibbon



William G. Davis

PREMIER OF ONTARIO

I take great pleasure in sending greetings and good wishes on behalf of the Government of Ontario, to those participating in the 1975 Seagram Mixed Curling Championship of Canada, to be held in Kitchener-Waterloo.

May I join your hosts of The Granite Club in warmly welcoming all those who plan to visit our Province, and to wish every contestant a competition that is as enjoyable as it is sportively rewarding.

I should like, too, to congratulate Joseph E. Seagram & Sons Ltd., and the Canadian Curling Association, whose support and concern for Canadian curling have helped to maintain a keen interest and a high level of expertise in thousands of clubs across our great country.

V.P. OF MARKETING JOS. E. SEAGRAM & SONS

May I, on behalf of Joseph E. Seagram and Sons, Limited, extend a warm welcome to the participants and visitors attending the Seagram Mixed Curling Championship of Canada. We trust your stay in Kitchener-Waterloo will be as pleasant and memorable as it will be to us. Our Company was founded here in 1857.

A large measure of thanks is due to Ernie Goman, General Chairman, and his committee who have worked so hard to ensure the success of this Championship. We also extend our sincere appreciation to the members of the Kitchener-Waterloo Granite Club who have so graciously made their ice available to us.

We are looking forward to one of the best ever Seagram Mixed Curling Championships. May the best team win!



F.S. Skelton



W.A. Meyer

PRESIDENT-ONTARIO CURLING ASSOCIATION

On the occasion of the Seagram Mixed Curling Championship, I am pleased to join the executive and members of the Ontario Curling Association in welcoming the curlers and visitors from all parts of Canada.

We are pleased that the City of Kitchener has been chosen to host this National competition on the occasion of our 100th anniversary. Our thanks to the K-W Granite Club, Joseph E. Seagram and Sons, Limited, and to the many local officials who have spent long hours of work and planning to make it the success I know it will be.

PRESIDENT-CANADIAN CURLING ASSOCIATION

This year may well go down in the annals of curling history as the year of the big step forward. At the top of the season we saw a series of Curl Canada clinics which were endorsed by the executive of both the Canadian Curling Association and the Canadian Ladies' Curling Association.

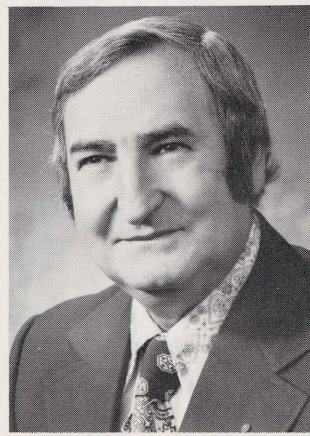
In terms of planning, a tremendous amount of co-operation has been achieved and given by both groups of curlers. We therefore feel that the Mixed Curling Championship takes on a new significance this year because of this sense of understanding.

In wishing this fun event every success, I would like to acknowledge the appreciation

which the C.C.A. feels for the contribution made by Joseph E. Seagram and Sons, Limited. And I also wish to commend the host committee for what I am sure will become a performance to equal the greatest tradition of the Seagram Mixed.



L.E. "Bud" Olson



Max Saper

NATIONAL CHAIRMAN- C.C.A.

On this occasion, our 3rd year of the Seagram Mixed Curling Championship of Canada, we again look forward to a Milestone of Mixed Curling in Canada.

This year we welcome the Yukon-N.W.T. participation into a 12 Rink Competition.

The Canadian Curling Association and our sponsors, PAR EXCELLENCE, Joseph E. Seagram & Sons, Limited, look forward with confidence to a great Canadian Curling Championship with our Hosts, the Kitchener-Waterloo Granite Club of Kitchener, Ontario.

Chairman Ernie Goman has surrounded himself with top notch committee people - who have put together a wonderful program of Curling and warm fellowships

to knit this great country of ours together in friendly competition and good sportsmanship.

Each and everyone of this committee is to be highly commended for his and her effort, which was offered so freely and willingly.

Congratulations, and thank you, Kitchener-Waterloo Granite Club for your fine show - WELL DONE! GOOD CURLING!

**MAYOR OF
KITCHENER**



Edith MacIntosh

On behalf of the City of Kitchener I would like to extend greetings to the many skilled curlers who will be representing their Provinces in the 1975 Seagram Mixed Curling Championship of Canada at the Kitchener-Waterloo Granite Club.

Kitchener is known for its hospitality, and I am sure that all our visitors from far and wide will receive a warm welcome. I hope their visit to our city for this exciting event will prove to be an enjoyable and memorable experience.

The best of luck to all participants in the 1975 Championship.

**MAYOR OF
WATERLOO**



Herbert A. Epp

It is with a great deal of pleasure that I welcome you to Waterloo for the annual Seagram Mixed Curling Championship of Canada. I know our people will make you most welcome. I hope you enjoy your visit to a city which has two fine universities, numerous insurance company head offices, and also offers unlimited opportunities to our citizens.

My hope is that, as you gather here, old friendships will be renewed, new friendships made, and the sport of curling will benefit by your participation and this Championship.

Seagram Mixed

CURLING CHAMPIONSHIP OF CANADA

1975 WINNERS PROVINCIAL FINALS

NEWFOUNDLAND

St. John's Curling Club St. John

- | | |
|--------------------|--------|
| L. (Les) Bowering | skip |
| A. (Ann) Bowering | third |
| J. (Jack) MacDuff | second |
| J. (Janet) MacDuff | lead |

PRINCE EDWARD ISLAND

Charlottetown Curling Club Charlottetown

- | | |
|-----------------------|--------|
| R. (Bob) Dillon | skip |
| K. (Kathy) Dillon | third |
| M. (Merle) Wiggington | second |
| J. (Jean) Court | lead |

NOVA SCOTIA

Sydney Curling Club Sydney

- | | |
|------------------------|--------|
| H. (Harry) Stevenson | skip |
| S. (Shirley) Stevenson | third |
| R. (Bob) Skinner | second |
| J. (Jean) Skinner | lead |

NEW BRUNSWICK

Beaver Curling Club Moncton

- | | |
|-----------------------|--------|
| R. (Roscoe) Wilson | skip |
| D. (Diane) Wilson | third |
| J. (John) Milburn | second |
| M. (Maryanne) Milburn | lead |

QUEBEC

BEL-AIRE Curling Club St. Hilaire

- | | |
|-----------------------|--------|
| A. (André) Emond | skip |
| R. (Raymonde) Messier | third |
| R. (Roger) Messier | second |
| S. (Suzanne) Martin | lead |

SOUTHERN ONTARIO

High Park Curling Club Toronto

- | | |
|--------------------|--------|
| D. (Dave) Reid | skip |
| P. (Pat) Reid | third |
| T. (Terry) Reid | second |
| M. (Martha) Linsey | lead |

NORTHERN ONTARIO

Tarentorous Curling Club Sault Ste. Marie

- | | |
|--------------------|--------|
| D. (Dale) Harten | skip |
| J. (Jeanette) Maki | third |
| J. (Jim) Maki | second |
| D. (Dale) Harten | lead |

MANITOBA

Brandon Golf & Country Club Brandon

- | | |
|--------------------|--------|
| L. (Larry) Taylor | skip |
| S. (Shirley) Bray | third |
| D. (Don) Pottinger | second |
| M. (Mary) Adam | lead |

SASKATCHEWAN

Sutherland Curling Club Saskatoon

- | | |
|-------------------------|--------|
| R. (Rick) Folk | skip |
| D. (Dorenda) Schoenhals | third |
| T. (Tom) Wilson | second |
| B. (Bonnie) Orchard | lead |

ALBERTA

Winter Curling Club Calgary

- | | |
|---------------------|--------|
| L. (Les) Rowland | skip |
| A. (Audry) Rowland | third |
| D. (Dan) Schmaltz | second |
| B. (Betty) Schmaltz | lead |

BRITISH COLUMBIA

Abbotsford & District Curling Club Abbotsford

- | | |
|----------------------|--------|
| J. (Jake) Block | skip |
| M. (Marilyn) Walters | third |
| D. (Dave) Block | second |
| J. (Janice) Block | lead |

YUKON-NORTHWEST TERRITORIES

Yellowknife Curling Club Yellowknife

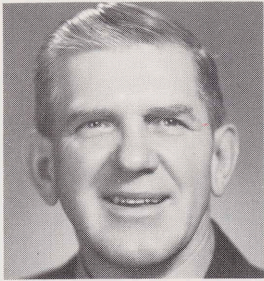
- | | |
|----------------------|--------|
| W. (Bill) Melnyk | skip |
| D. (Donna) Alexander | third |
| H. (Harold) Beebe | second |
| C. (Cecille) Ward | lead |

**SOUVENIR
MENU**

- Hors-d'Oeuvres:* Salad
Relish Trays
Rolls and Butter
- Entree:* Roast Prime Ribs of Beef
Small Roast Potatoes
Glazed Carrots
- Dessert:* Baked Alaska
- Beverage:* Coffee
- Liqueurs:* Leroux
- Wine:* Costieres du Gard

**March 21st
1975**

Valhalla Inn



Ernie Goman

1975 SEAGRAM MIXED GENERAL CHAIRMAN

It is a privilege on behalf of the Host Committee to welcome you to the Seagram Mixed Curling Championship of Canada being held at the Kitchener-Waterloo Granite Club. We are proud to salute the competitors, the officials and the many friends of curling.

It is our sincere wish that you will relish the competition to the fullest, that the best rink will win, that you will enjoy our hospitality, and that you will be rewarded with many fond memories of your visit.

Our association with Seagrams, the Canadian and Provincial Curling Associations, our generous sponsors and the numerous individuals who contributed to this event will ever be remembered. Any success we have had has been due to their enthusiastic and complete co-operation. We are very grateful.

Our congratulations are extended to all the Provincial champions. May we wish you all good luck in your endeavor to win the Seagram Mixed Championship of Canada.

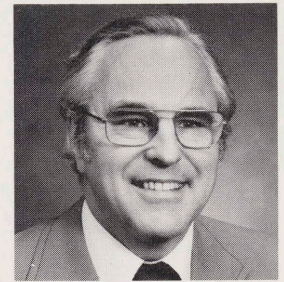
PRESIDENT-K-W. GRANITE C.C.

The members of the Kitchener - Waterloo Granite Curling Club are extremely appreciative of having the opportunity of welcoming all those participating in, and attending the Seagram Mixed Curling Championship of Canada.

We are quite aware of the honour afforded us by the sponsors and all the officials involved in choosing this club and community as the site for this year's championship event. I trust all those attending will find their visit an enjoyable one. If so, the local committee members, who have expended considerable amounts of personal time and energy to fulfil their responsibilities, will feel a sense of satisfaction that their efforts have not been in vain.

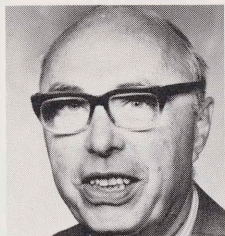
Our members would wish me to extend their congratulations to all those curlers who have attained the enviable position of representing their respective parts of Canada. In our eyes, you are all champions!

Please allow us to do what we can to make as many of you as possible feel at home and welcome. Our members take pride in their club, and will be anxious to have you retain pleasant memories of your visit with us.



C.R. Buck

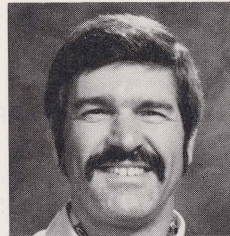
1975 SEAGRAM MIXED HOST COMMITTEE - K-W GRANITE CURLING CLUB



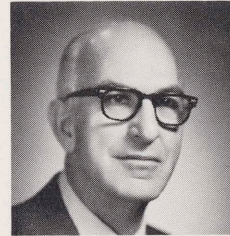
Carl Asmussen
Honorary Chairman



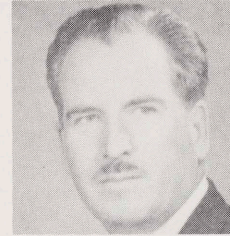
Bill Clarke
Vice Chairman



Ken Bauman
Vice Chairman



Walter Bentley
Secretary



Harold Frye
Treasurer



Howie Kuenzie
Ticket Sales



Vince Scherer
Hospitality and Entertainment



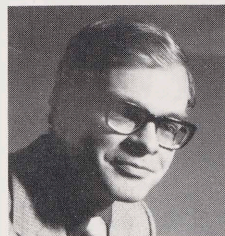
Gord Sinclair
Banquet and Luncheons



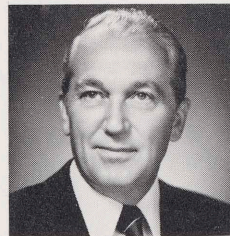
Joan Priestman
Accommodation and Registration



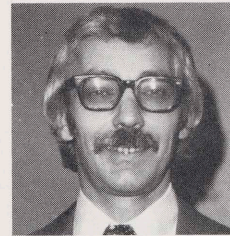
Bill Carter
Ice, Rocks and Seating



Bob Reith
Decorations



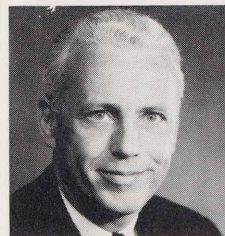
Jim Saunders
Dignitaries and Invitations



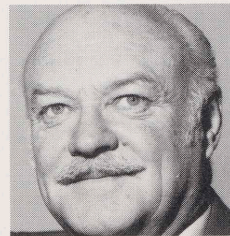
Mike Wagner
Bands and Parades



Al Chalmers
Umpires, Scores and Records



Bob Woodrow
Publicity



Jack Blamey
Hosts and Transportation



Len Miller
Programs and Printing



Ron Joel
Club Manager

SEAGRAM MIXED CURLING CHAMPIONSHIP OF CANADA 1975

NATIONAL & PROVINCIAL CHAIRMEN

MAX SAPER

National Chairman, Canadian Curling Association
Winnipeg, Manitoba

DR. CLARENCE ROSENHEK

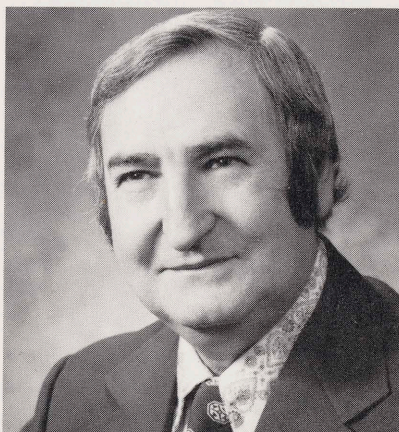
Vice-Chairman, Canadian Curling Association
Sillery, Quebec

NEWFOUNDLAND	Tom Warren
PRINCE EDWARD ISLAND	Freeman Miles
NOVA SCOTIA	C.W. Clarke
NEW BRUNSWICK	E.A. Trites
QUEBEC	Pierre DesRochers
ONTARIO	L.R. MacTavish
NORTHERN ONTARIO	Lorne Rudolf
MANITOBA	J. Smith
SASKATCHEWAN	Doug Murchie
ALBERTA	Eldon Oberg
BRITISH COLUMBIA	Harold R. Long
YUKON/NWT	Ken Hiebert

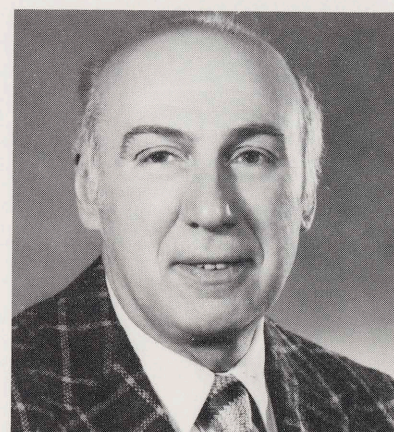
1975 SEAGRAM MIXED POLICY COMMITTEE



BUD OLSON
President
Canadian Curling
Association



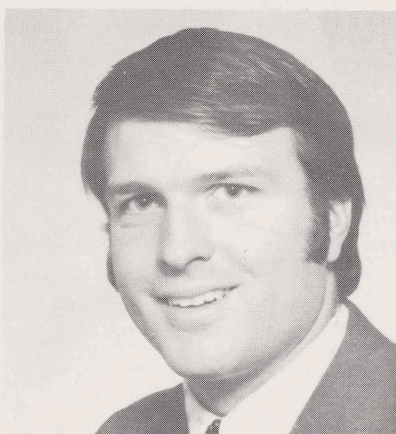
MAX SAPER
National Chairman
Canadian Curling
Association



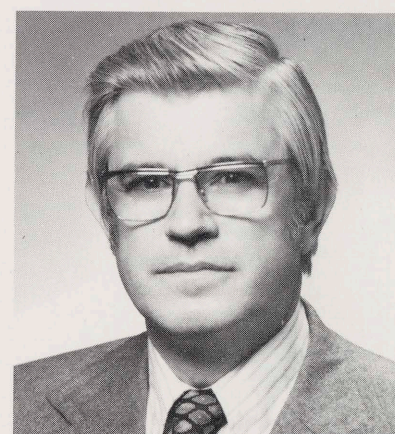
DR. CLARENCE ROSENHEK
Vice-Chairman
Canadian Curling
Association



F. SPENCER SKELTON
Vice President, Marketing
Joseph E. Seagram & Sons, Limited



ROBERT G. STOREY
*National Convention & Promotion
Manager*
Joseph E. Seagram & Sons, Limited



JERRY HENRY
Manager, Marketing Services
Joseph E. Seagram & Sons, Limited

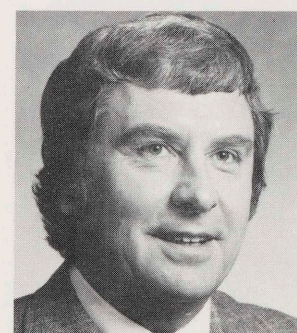
SEAGRAM PERSONNEL



R.E. Stebbing
Ontario Sales Manager



Jack Taylor
Regional Sales
Manager



Jack Flotto
Representative

KITCHENER-WATERLOO GRANITE CURLING CLUB

The home of the 1975 Seagram Mixed Curling Championship of Canada was officially opened on December 31st, 1927. It has been host to the Mixed Championship on one previous occasion, in 1969.

The opening of the Granite Club was not the beginning of curling in Kitchener-Waterloo as the game dates back, on an organized basis at least, to 1883 when the Waterloo Curling Club was started. The Granite Club actually grew out of the old Waterloo Club, the latter losing its curling quarters when the old Waterloo Arena building was sold, but many of its dedicated curlers were instrumental in construction of the Granite Club.

During the first year little curling was played because of a mild winter so before next year's curling season commenced, an artificial ice plant was installed.



Three years later, the badminton section was added which included five courts, a lounge, locker rooms and dining room.

For many years the Granite provided winter recreation for many people but in May of 1955, the badminton section was gutted by fire and large areas of the curling section were damaged, total damage estimated at \$225,000.00. However, new and enlarged quarters were reconstructed with rebuilding of the badminton section, three more curling sheets were added, the snack bar replaced the existing dining room facilities and the present dining room and kitchen were added. In the fall of the same year as the fire, the club reopened.

In the summer of 1960, the last major renovation occurred, when the roof over the original five sheets of ice was raised to give one roof level over all eight playing surfaces; a dividing wall between the older and newer sheets of ice was razed and lounge and locker room improvements in both curling and badminton areas were completed.

Over the years the Granite Club has been the scene of many championship matches, in curling and in badminton. The dining room is recognized as one of the best in the whole area. The hospitality and friendliness afforded has been attested to by competitors and visitors alike; we sincerely hope your visit will leave you with fond memories of our Kitchener-Waterloo Granite Club.

CITIES OF KITCHENER AND WATERLOO

These two cities and their inhabitants are friendly neighbours, so friendly indeed that many of us don't know where the boundary line is which supposedly divides the two cities. Many suggest that the two should amalgamate but don't hold your breath for this to happen.

In many ways the two cities operate as one; they share the transit system and many boards, commissions, and clubs (including the Granite Club - home of the 1975 Seagram Mixed Curling Championship of Canada). As a wit once exclaimed, "There's nothing that Kitchener wouldn't do for Waterloo, and nothing Waterloo wouldn't do for Kitchener and that's the way it's been for a century - both doing nothing for each other." However, such is not really the case as much cooperation exists between these two progressive mid-southern Ontario cities.

Located mid-way between Toronto and London, residents enjoy the advantages of rural living but are within an hour's driving time of other large metropolitan areas. The growth of the area over the last two decades has surprised even the most ardent community boosters.

The first settlers of the area were Pennsylvania Dutch and German craftsmen have made it grow to where the combined population of the two cities now approaches 200,000 persons. The hard work of the area's pioneers provided leadership and productivity to where today the Twin Cities have attracted many nationally important firms to move their facilities to or locate branch plants here. The numerous insurance company head offices in the area has made it known as the "Hartford of Canada."

The K-W area has a number of reasons to be proud of its unexcelled education facilities. In higher education the University of Waterloo and Wilfred Laurier University along with the Conestoga College of Applied Arts and Technology provide excellent educational facilities.

The Kitchener-Waterloo area is noted for its sausages, its spareribs, its pigtails, its sauerkraut and its good food in general, generously displayed and sold at the Farmers' Market, but it is also widely known for its Oktoberfest, its television sets, its fine furniture, its distilleries and breweries, its shirts, its sweaters, its shoes, its educational opportunities, its cleanliness, its cultural background, its hospitality and its reputation as an all-round desirable community.

