

1975 MACDONALD BRIER



LADY BEAVERBROOK RINK
FREDERICTON, NEW BRUNSWICK
MARCH 2-8, 1975

official program

General Information

Brier Information and Transportation

Information booths located as follows:

Lord Beaverbrook Hotel,
Lobby — phone 455-9858
Diplomat Motor Hotel,
Lobby — phone 455-6344
Keddy's Motor Inn,
Lobby — phone 455-6362
Wandlyn Motor Inn,
Lobby — phone 455-6594
Condor Motor Lodge,
Lobby — phone 455-6552

Transportation

Lord Beaverbrook Hotel 454-6092

Guest Information

Information in respect of guests in hotel residence should be made through the house phones or directly through the following:

Lord Beaverbrook Hotel,
Phone 455-3371
Diplomat Motor Hotel,
Phone 454-5584
Keddy's Motor Inn,
Phone 454-4461
Wandlyn Motor Inn,
Phone 455-8937
Condor Motor Lodge,
Phone 455-5537

Fredericton Brier Committee,
Headquarters:—

Lord Beaverbrook Hotel,
Phone 455-4949

Canadian Curling Association,
Headquarters:—

Lord Beaverbrook Hotel

New Brunswick Curling Association
Headquarters:—

Lord Beaverbrook Hotel

Brier Committee Members and Brier
Drivers:—

Identified by Host Badges

IMPORTANT

It is emphasized that attendance at all Social Events, Receptions, Dinners, Banquet, etc., is by invitation only and that admission will be gained only by presentation of printed invitation cards upon arrival at such events. **PLEASE CARRY THEM WITH YOU.**

Bus times.

Please note that buses will leave promptly at scheduled times.

Welcome



Hédard J. Robichaud

As Lieutenant-Governor of New Brunswick and representative of Her Majesty The Queen, I extend sincere best wishes for a successful Brier. I am sure all visiting curlers will enjoy the friendliness of our people and the hospitality of Fredericton, the host city.

We offer to all curlers a sincere welcome and look forward to an outstanding Brier.

Honourable Hédard J. Robichaud
Lieutenant-Governor
Province of New Brunswick

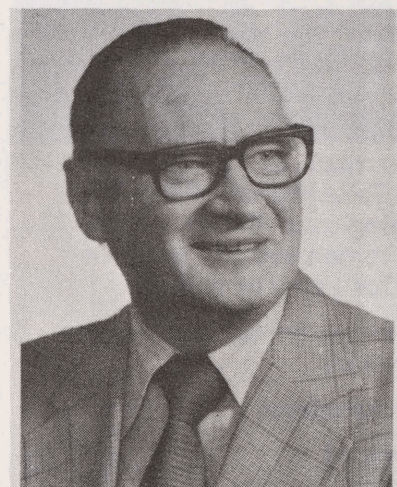


Richard Hatfield

On behalf of the government and people of New Brunswick I extend a most sincere welcome to the participants in the 1975 Brier. It is indeed an honour to welcome the many curlers from across our country who are visiting our capital city and the Picture Province of Atlantic Canada. We are pleased to have this opportunity to extend New Brunswick hospitality to our guests, and I am sure the 1975 Macdonald Brier will be a very successful and enjoyable event.

Welcome — and good curling!

Richard Hatfield
Premier of New Brunswick



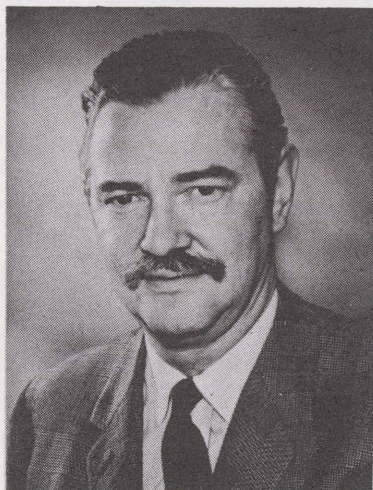
"Bud" Olson

No single event in the Canadian sports calendar enjoys the affection and the venerable tradition of the Macdonald Brier. While a certain East-West football game does attract some attention each fall, in Atlantic Canada I understand that people are usually too busy curling to notice it. Hence, the Macdonald Brier can truly be said to be Canada's greatest national sports spectacle.

On behalf of the Canadian Curling Association, I wish to express my sincere gratitude to Mr. David Stewart and Macdonald Tobacco Inc. Their 46 years of support for the Brier has become almost half a century of Canadianism at its best.

This year completes a cycle inasmuch as New Brunswick has been the only provincial capital city not to host a Brier. I am confident that General Chairman Doug Etter and his committee will make an historic occasion a memorable one.

"Bud" Olson,
President
Canadian Curling Association



David M. Stewart

The Canadian Curling Championship for the Macdonald Brier Tankard has, since 1927, been held in every provincial capital with the exception of this beautiful city of Fredericton — and this week we're marking up another milestone by holding the playdowns here.

Needless to say, we at Macdonald Tobacco have been looking forward to coming to Fredericton ever since this city was designated as the 1975 "Brier City". We know that the competing rinks have also been looking forward to this week.

It's my personal hope that visitors will find time to see as much of Fredericton as possible. It's a great and historical city. New Brunswick is a colorful province, and when the curling concludes at the end of the week, we'd like those of you who can to see more of a delightful province.

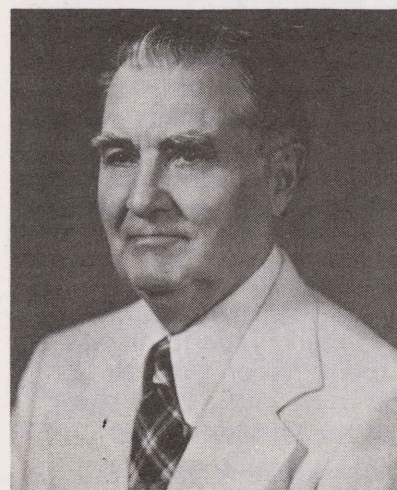
Macdonald Tobacco had its beginning in the Maritimes, and I may be personally prejudiced, but every visit back is an exciting experience.

You've heard much of Maritime hospitality. Take my word for it. There's nothing quite like it, and I know you'll remember this week in Fredericton for years to come!

Meanwhile, enjoy the curling by the best in the world.

And enjoy yourselves!

David M. Stewart
Macdonald Tobacco Inc.



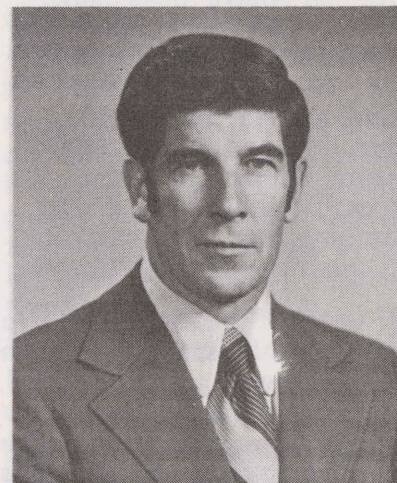
D.H. (Doug) Etter

The 1975 Brier Committee extends a warm welcome to all in attendance at the 46th Canadian Curling Championship for the Macdonald Brier Tankard. A special welcome to the team and supporters from Yukon and N.W.T.

Your presence now has been the purpose of our planning for the past years and it is our sincere hope that the activities will give each of you the opportunity to renew old friendships, make new ones, and leave our Provincial Capital with many happy memories of your visit.

Our sincere thanks to all who have contributed to the success of this prestigious Canadian sporting event.

D.H. (Doug) Etter
General Chairman



Elbridge Wilkins

It is indeed a pleasure for me on behalf of City Council and the Citizens of Fredericton to extend a warm welcome to the 1975 Macdonald Brier.

The renown of the Brier and its status in sports events is well known in Fredericton, and we are proud that this Canadian Curling Championship is being hosted here.

Fredericton's enthusiasm for curling and our ice facilities will combine, I am sure, to provide a friendly atmosphere and the right conditions for this outstanding sports event.

May I offer the very best wishes of the City of Fredericton to all competitors for an exciting competition, and to all our visitors a most sincere welcome to the City of Stately Elms.

Elbridge Wilkins
Mayor
City of Fredericton

Fredericton... City of Patient Curlers

by Colleen Thompson/Freelance writer

Curling has come a long way in Fredericton since the days when the game was played on the icy Saint John River.

In those days when a match often had to be halted in order to clear the ice from sudden snow falls, a game could take as long as four days to complete. Everything had to be compensated for; the wind, a thaw, the snow and the curler's frozen hands and toes. But curling was in the blood and those early curlers brought honour to their town through the good cheer, hospitality and curling skills they so generously displayed.

Fredericton became known as the "Celestial City" through the prowess of one of its early rinks which often played Saint John's Thistle Club. And as the home of curling you might still call it "celestial" as the records of some of the rinks will prove.

Through the years some of those same family names have carried on into the era of the "plate glass skip". No one in those days would have dreamed of the plush lounges and the matched stones of today, especially 91 years ago in the brand new Fredericton Curling Club. Names like Neill, Limerick and Howie are associated with the earliest days of curling in Fredericton and indeed, John Neill helped to found in 1884, a curling club which would see four generations of his family as active members. The famous father and sons Limerick Rink set a pace which was hard to follow and the Clark name has been synonymous with Fredericton curling for the past three generations. There are other names now, of course, as befits a growing city, and they are fine

curlers, carrying on the traditions of those first matches held on the river ice.

A tradition also of military comradeship held true in those early days when Fredericton was a garrison town. When the best ice was found to be in the open space in front of the Officer's Headquarters on Queen Street, the Commanding Officer, Colonel Cole not only made room for the curlers on the Barrack Green, but the rink itself was prepared by his officers in the finest manner. This tradition of military involvement which flourished in 1863 is still alive today. The 2nd Battalion of the Royal Canadian Regiment, stationed at Canada's largest military base in Oromocto, just twelve miles below Fredericton, is very much a part and parcel of the curling picture in New Brunswick. The CFB Gaagetown Curling Club along with the old Fredericton Curling Club and the newer Capital Winter Club have banded together to host the Brier and to combine their hospitality to make this event an unforgettable one.

After 121 years of practicing and five presentations and bids, the determined curlers of the Fredericton area have realized a dream. The Macdonald Brier Bonspiel, after criss-crossing the country from Edmonton to St. Johns, Newfoundland, is here in Fredericton in March of 1975. Every other capital city has hosted the Brier at one time or another and now this small provincial capital is ready. All the enthusiasm of a century has gone into the preparations. New Brunswick hospitality, famed as it is, is reaching a peak that will be hard to beat in the future. Not since the visit of the Prince of Wales in 1860 has so much excitement been generated.

An the curlers are ready. During all those years they have been patiently developing those ice skills that have been demonstrated down through the years. The Clark rink has been carefully screened regarding early childhood diseases and Shelby Palk's celebrated case of measles last year in Winnipeg is unlikely to be repeated. Stories of "Wee Neilly", the phantom curler are being dusted off along with his portrait. One hundred ladies, under the leadership of Arlene Moffatt, are busily at work creating one of the most interesting

programs to be enjoyed in Fredericton. Brier Chairman, Doug Etter, along with Alden Clark, Cliff Brown, Al Sinclair and Bob McLeod have been marshalling all forces and the results of their efforts have come through loud and clear. Well organized committees have worked in high gear in order to ensure that the 1957 Macdonald Brier in Fredericton will be the smoothest, most entertaining and highest calibre event ever to take place in this capital city. Its been worth waiting a hundred years.

A Look at London '74

LONDON, Ont. — This southwestern Ontario city of 250,000 and its immediate environs had waited 12 years for a chance to stage a Canadian Curling Championship. The last time the Brier was held in the region was in 1962, at Kitchener, when it attracted about 37,000 spectators.

Ontario Premier William Davis was on hand to help launch the championship on "Day One" and his well-guided ceremonial rock was assisted to the button by former Brier skips, Dr. Don Gilbert of St. Thomas and Ken Buchan of London.

The colorful ceremony set the tone for the entire week which was an uphill battle to the finish.

In a regulation format, the '74 classic held in the London Gardens drew over 50,000 fans and played to packed houses of 6,000 on several occasions.

As a parting shot to the championship won by Hector Gervais and his St. Albert, Alberta troops, a member of the local organizing committee suggested that this Brier would be a profitable one even though it was not designed for such a purpose.

It was indeed a banner Brier for

George Parkes, general chairman, and his committees which worked five years to land the prestigious event.

Not only was it a financial success, it was also an artistic one, buoyed by a dramatic finish which kept a crowd of more than 5,000 glued to the action as the drama unfolded on the centre two sheets.

In the end it was "Hec" who emerged with the title, thanks in part to the spirited play of Paul Savage's scrappy Ontario crew.

Larry McGrath of Saskatchewan had his hopes dashed by Savage who, together with his mates, curled his heart out on the final day. This made it possible for Gervais to emerge with the victor's crown even though it was no easy task for the St. Albert giant who repeated his 1961 performance and made it a total of twelve championships for his province since 1927. He needed a final-rock chip against Quebec's Jim Ursel to sweep the title.

While not noted as a major league sports city, London had proven that it could handle "a one-shot" deal and do it up royally.

Macdonald Brier Tankard Provincial Winners 1975

Newfoundland

St. John's Curling Club/St. John's, Newfoundland
A.B. Baird (Andy) Lead
L.T. Andrews (Lew) Second
J.P. Power Jr. (Joe) Third
R.C. Cole (Bob) Skip

Prince Edward Island

Charlottetown Curling Club/Charlottetown, Prince Edward Island
D.G. Callbeck (Don) Lead
D.L. Kassner (Kass) Second
D.B. MacRae (Mac) Third
J.B. Fortier (John) Skip

Nova Scotia

Dartmouth Curling Club/Dartmouth, Nova Scotia
P.L. Comstock (Pete) Lead
M.R. Currie (Mike) Second
R.H. Margeson (Ron) Third
R.B. Boyce (Dick) Skip

New Brunswick

Capital Winter Club/Fredericton, New Brunswick
J.P. Cormier (J.C.) Lead
S.B. Palk (Shelby) Second
D.R. Silliphant (Dave) Third
J.T. Clark (John) Skip

Quebec

St. Laurent Curling Club/Montreal, Quebec
H. Atkinson (Howie) Lead
D. Aitken (Don) Second
A. Lobel (Art) Third
J.W. Ursel (Jim) Skip

Ontario

Cataraqui Curling Club/Kingston, Ontario
T. Miller (Tom) Lead
J.M. Boyd (Mike) Second
T. Brown (Ted) Third
Dr. A.V.F. Scott (Alex) Skip

Northern Ontario

Fort William Curling Club/Thunder Bay, Ontario
P.L. Hnatiw (Peter) Lead
W.J. Hodgson (Bill) Second
R.P. Laing (Rick) Third
W.R. Tetley (Bill) Skip

Manitoba

Granite Curling Club/Winnipeg, Manitoba
B.D. Wood (Bryan) Lead
D.A. Holmes (Doug) Second
M.C. Rilley (Mike) Third
R.G.M. Hunter (Rod) Skip

Saskatchewan

Regina Curling Club/Regina, Saskatchewan
D.N. Klippenstein (Dan) Lead
G. Achtymichuk (George) Second
W.D. Martin (Bill) Third
H.G. Mazinke (Harvey) Skip

Alberta

St. Albert Curling Club/St. Albert, Alberta
L.C. Reed (Lorne) Lead
A.G. Rankel (Tony) Second
K.J. Byrne (Kevin) Third
T.E. Reed (Tom) Skip

Territories

Whitehorse Curling Club/Whitehorse, Yukon
L.B. Stokes (Lionel) Lead
H.K. Boyd (Kip) Second
C.A. Haines (Chuck) Third
D.R. Twa (Don) Skip

British Columbia

Granite Curling Club/Penticton, British Columbia
R.S. Partridge (Bob) Lead
D.K. Wood (Woody) Second
R.B. Jones (Ray) Third
F. Beutle (Frank) Skip

Program of events

FRIDAY, FEBRUARY 28

2:00 p.m.

Registration, Lord Beaverbrook Hotel

9:00 a.m. — 6:00 p.m.

Pre-Brier Bonspiel — Lady Beaverbrook Rink.

All welcome — No admission charge.

9:00 p.m. — Midnight

Wine & Cheese Reception (Mixed). Sponsored by Somerville Industries Ltd., for Curlers, Brier and Curling Officials and Special Guests.

INVITATION ONLY. Saint John Room. Buses leave motels at 8:45. Return 11:00 — 12:00

SATURDAY, MARCH 1

8:30 a.m.

Competitors practice games at Lady Beaverbrook Rink:—

8:30 — 10:00 a.m.

B.C. Nfld., Sask., Ont., Alta.

10:00 — 11:30 a.m.

N.S., N-Ont., P.E.I., Y-NWT., Man.

NOTE: Que. and N.B. 8:30 a.m.

Sunday morning.

1:00 p.m.

Ladies Luncheon — Sponsored by Canadian Imperial Bank of Commerce, Student Union Bldg., U.N.B. Buses leave 12:30 p.m.

1:00 p.m.

Cdn. Curling Assoc. Draw — Luncheon for Curlers, Trustees, Directors and Special Guests. Drawing of Schedule: — 12 team draw requires 13 rounds of curling and necessitates two 3 game draws: — Monday (9 a.m. and 2 p.m.).

INVITATION ONLY — Saint John Room, (Hotel). Buses leave Motels at 12:30 p.m.

3:00 p.m.

Cdn. Curling Championship Committee Meeting — to be attended by Skips of competing teams, Umpires and Committee Members — Petitcodiac Room (Hotel).

4:00 p.m.

Brier Trustees closed Meeting — Petitcodiac Room on the Mezzanine.

4:00 p.m.

Official photographs to be taken of competing teams. Curlers to wear curling attire — Restigouche Room, Lord Beaverbrook Hotel.

6:00 p.m.

Reception (Mixed), Hosted by Royal Bank of Canada — INVITATION ONLY — Blue Room, U.N.B. Buses leave hotel and motels 5:45 p.m.

8:00 p.m.

Dinner (Mixed), Province of N.B. — INVITATION ONLY — at McConnell Hall, U.N.B. Buses leave immediately following dinner for Entertainment and Dancing, Saint John Room, Lord Beaverbrook Hotel.

SUNDAY, MARCH 2

8:30 — 10:00 a.m.

Practice Games — Quebec, N.B.

10:40 a.m.

Curlers, Officials and Visitors parade to Christ Church Cathedral. Parade forms up at north side of Playhouse (immediately opposite Hotel). Buses leave Motels 10:15 a.m.

11:00 a.m.

Ecumenical Church Service — All welcome.

2:00 p.m.

Motorcade from Hotel to Lady Beaverbrook Rink.

2:30 p.m.

Opening ceremonies 46th Cdn. Curling Championships.

3:00 p.m.

First Draw

NOTE: Rink is about 15 minute walk from Hotel. Buses leave Motels at 1:30 p.m.

9:15 p.m.

Variety Concert at Playhouse — Admission by Ticket only.

MONDAY, MARCH 3

8:00 a.m.

Interprovincial Curling Competition for Cdn. Curling Assoc. Members at C.W.C. — Breakfast served. Cars leave Motels 7:45 a.m.

9:00 a.m.

Second Draw — 3 Games

2:00 p.m.

Second Draw — 3 Games

7:30 p.m.

Third Draw

TUESDAY, MARCH 4

9:00 a.m.

Fourth Draw

2:00 p.m.

Fifth Draw

6:15 p.m.

Ladies Reception, Petitcodiac Room, Lord Beaverbrook Hotel. INVITATION ONLY. Buses leave Motels 6:00 p.m.

7:15 p.m.

Ladies Dinner sponsored by Toronto Dominion Bank in Saint John Room — INVITATION ONLY.

6:30 p.m.

Mens Reception, hosted by Bank of Montreal — INVITATION ONLY — Blue Room, Student Union Building, U.N.B. Buses leave Motels 6:00 p.m. for Lord Beaverbrook Hotel where ladies debus — men continue to U.N.B.

8:00 p.m.

Macdonald Brier Dinner — INVITATION ONLY — in Ballroom, (one floor up from Blue Room), U.N.B. Buses return to Motels following Dinner.

WEDNESDAY, MARCH 5

10:00 a.m.

Ladies visit Lord Beaverbrook Art Gallery. Refreshments. Sponsored by Labatt-Oland. Buses leave Motels 9:45 a.m.

2:00 p.m.

Sixth Draw

7:30 p.m.

Seventh Draw

THURSDAY, MARCH 6

9:00 a.m.

Eighth Draw

9:00 a.m.

Annual meeting of Canadian Curling Association, Lord Beaverbrook Hotel.

2:00 p.m.

Ninth Draw

7:30 p.m.

Tenth Draw

FRIDAY, MARCH 7

2:00 p.m.

Eleventh Draw

7:30 p.m.

Twelfth Draw

SATURDAY, MARCH 8

9:00 a.m.

Wind-up Brunch with entertainment for Curlers, Trustees, Directors and Special Guests — INVITATION ONLY — sponsored by N.B. Curling Association — Saint John Room, Lord Beaverbrook Hotel.

2:00 p.m., A.S.T.

Thirteenth Draw

5:30 p.m., A.S.T.

Closing ceremonies and presentation of Macdonald Brier Tankard and Prizes.

NOTE: IN THE EVENT OF PLAYOFF:

TWO WAY TIE:—

7:30 p.m., A.S.T. — Final Game

THREE OR FOUR WAY TIE:—

6:00 p.m., A.S.T. — Semi-Final Games

10:00 p.m., A.S.T. — Final Game

Closing ceremonies follow conclusion of play.



L.A. Watling

The citizens of Oromocto are proud and happy to be part of the hosting of the 1975 Brier. We are most pleased to welcome the many visitors to our Town on this outstanding occasion in Canadian Curling.

Our best wishes go out to all associated with the 1975 Brier, and we wish you a happy and enjoyable visit to the Fredericton-Oromocto area.

Sincerely,
L.A. Watling,
Mayor.

CFB Gagetown... The Town of Oromocto

Canadian Forces Base Gagetown is the home of Mobile Command's Combat Training Centre, which constitutes one of the largest land training centres in the Commonwealth.

The Combat Training Centre, or more specifically the campsite and training area. The campsite is made up of all the headquarters, barracks, drill halls, base chapels, theatre, etc., including recreational facilities, connected with the operation of CFB Gagetown. The campsite is controlled and administered by the military authorities in all matters, including the use of recreational facilities by dependents and, when and where permitted, by civilians. The training area covers an area of 427 square miles, some 275,000 acres, or approximately one-seventieth of the land area of New Brunswick.

The Town of Oromocto lies just outside of the campsite at the junction of the Saint John and

Oromocto Rivers, 12 miles south of Fredericton. The Town includes civilian housing, an office building, shopping centre, hotel, hospital, churches and other facilities associated with a normal civilian community. The married quarters area, housing 2,200 persons, and the schools form part of the Town of Oromocto unlike the majority of Canadian Forces Bases.

The CF Base Gagetown Curling Club began in 1963 as the Oromocto Curling Club, the result of a self help program. The military and civilian population combined to erect a "Butler Building" with four sheets of ice and club rooms. Membership is open to all Oromocto and surrounding area curlers. The Club serves as a recreation facility for CFB Gagetown and the Garrison Curling League. The fact that Oromocto is a Military Community means that every Province is represented in our membership a fact few clubs can boast about.

Brier Committee

Honorary Patron:

Hon. H.J. Robichaud, Q.C.
Lieutenant Governor

Honorary Chairmen:

Hon. R.B. Hatfield
Premier

Elbridge Wilkins
Mayor of Fredericton

Brig. Gen. E.M.K. MacGregor,
M.C., C.D., Commander,
C.F.B. Gagetown

L.A. Watling
Mayor of Oromocto

General Chairman:

D.H. (Doug) Etter

Vice-Chairmen:

A.R. (Alden) Clark

C.J. (Cliff) Brown

General Secretary:

A.C. (Alex) Sinclair

Treasurer:

R.G. (Bob) McLeod

Committee Chairmen:

LADIES

Mrs. G.M. (Arlene) Moffatt

ACCOMMODATION

S.R. (Reid) Giffin

BANQUETS, RECEPTIONS

M.E. (Merl) Cull

CEREMONIES, PARADES

G.A. (George) Noble

DECORATIONS, SIGNS

H.S. (Spence) Howcroft

ENTERTAINMENT

L.E. (Bud) Veniot

FINANCE

A.R. (Alden) Clark

HOSPITALITY & SOCIAL

A.J. (Alfie) Hamill

INTER-PROV. CURLING, C.C.A.

L.A. (Lee) Mersereau

LIAISON N.B. CLUBS

T.R. (Roly) Mockler

PINS, BADGES

A.A. (Gus) MacLean

PRE-BRIER

L.J. (Laurie) Menzies

PRINTING

W.A. (Brub) Peterson

PUBLICITY, PRESS

R.A. (Ralph) Norrad

RINKS, ROCKS, ICE

P. (Pat) Cain

TICKET SALES

J.M. (Jack) Bidlake

TRANSPORTATION

J.T. (John) Clark

UMPIRES, SCORERS

G.E. (Jay) Allen

ICE MAKER

W.H. (Bill) Bell

Brier Honor Roll

- 1927 Nova Scotia/Murray MacNiell**
Halifax Curling Club, Halifax
- 1928 Manitoba/Gordon Hudson**
Strathcona Curling Club, Winnipeg
- 1929 Manitoba/Gordon Hudson**
Strathcona Curling Club, Winnipeg
- 1930 Manitoba/Howard Wood**
Granite Curling Club, Winnipeg
- 1931 Manitoba/Robt. J. Gourlay**
Strathcona Curling Club, Winnipeg
- 1932 Manitoba/Jas. Cogalton**
Granite Curling Club, Winnipeg
- 1933 Alberta/C.R. Manahan**
Royal Curling Club, Edmonton
- 1934 Manitoba/Leo Johnson**
Strathcona Curling Club, Winnipeg
- 1935 Ontario/Gordon Campbell**
Thistle Curling Club, Hamilton
- 1936 Manitoba/J. K. Watson**
Strathcona Curling Club, Winnipeg
- 1937 Alberta/C.R. Manahan**
Royal Curling Club, Edmonton
- 1938 Manitoba/A. Gowanlock**
Glenboro Curling Club, Glenboro
- 1939 Ontario/Bert C. Hall**
Granite Curling Club, Kitchener
- 1940 Manitoba/Howard Wood**
Granite Curling Club, Winnipeg
- 1941 Alberta/T.F.H. Palmer**
Calgary Curling Club, Calgary
- 1942 Manitoba/J.K. Watson**
Strathcona Curling Club, Winnipeg
- 1946 Alberta/W. Rose**
Sedgewick Curling Club, Sedgewick
- 1947 Manitoba/J. Welsh**
Deer Lodge Curling Club, Winnipeg
- 1948 British Columbia/T. D'Amour**
Trail Curling Club, Trail
- 1949 Manitoba/J.K. Watson**
Strathcona Curling Club, Winnipeg
- 1950 Northern Ontario/T. Ramsay**
Kirkland Lake Curling Club
- 1951 Nova Scotia/H.D. Oyler**
Glooscap Curling Club, Kentville
- 1952 Manitoba/W. Walsh**
Fort Rouge Curling Club, Winnipeg
- 1953 Manitoba/A. Gowanlock**
Dauphin Curling Club, Dauphin
- 1954 Alberta/Matt Baldwin**
Granite Curling Club, Edmonton
- 1955 Saskatchewan/Garnet Campbell**
Avonlea Curling Club
- 1956 Manitoba/W. Walsh**
Fort Rouge Curling Club, Winnipeg
- 1957 Alberta/Matt Baldwin**
Granite Curling Club, Edmonton
- 1958 Alberta/Matt Baldwin**
Granite Curling Club, Edmonton
- 1959 Saskatchewan/E.M. Richardson**
Regina Civil Service Club
- 1960 Saskatchewan/E.M. Richardson**
Regina Civil Service Club
- 1961 Alberta/H.J. Gervais**
Alberta Ave. Curling Club, Edmonton
- 1962 Saskatchewan/E.M. Richardson**
Regina Curling Club
- 1963 Saskatchewan/E.M. Richardson**
Regina Curling Club
- 1964 British Columbia/L. Dagg**
Vancouver Curling Club
- 1965 Manitoba/T. Braunstein**
Winnipeg Granite Club
- 1966 Alberta/R.C. Northcott**
Calgary Curling Club
- 1967 Ontario/A. Phillips, Jr.**
Parkway Curling Club, Toronto
- 1968 Alberta/R.C. Northcott**
Calgary Curling Club
- 1969 Alberta/R.C. Northcott**
Calgary Curling Club
- 1970 Manitoba/D.G. Duguid**
Granite Curling Club, Winnipeg
- 1971 Manitoba/D.G. Duguid**
Granit Curling Club, Winnipeg
- 1972 Manitoba/O. Meleschuk**
Fort Rouge Curling Club, Winnipeg
- 1973 Saskatchewan/H.G. Mazinke**
Regina Curling Club
- 1974 Alberta/H.J. Gervais**
Alberta Ave. Curling Club, Edmonton

The Heart of Curling

to the 1976 Brier in Regina, Saskatchewan

A lot of cities having the opportunity to stage the Brier claim "firsts" for something or another.

Out here in sunny Saskatchewan we're no exception . . . when the 1976 Brier is held in Regina, it will mark the return to the city that popularized the "crowd count".

A new era crashed onto the scene for the Canadian curling classic in 1955 when — for the first time — it became a major audience attraction. It was the first time the event drew 50,000 people and it, then, became the avowed duty of each city in following years to shoot for the Regina record.

It was also the year Saskatchewan had its name enscribed on the Macdonald's Brier Tankard for the first time. The Campbells became the game's "First Family" as youthful Garnet guided his three

brothers from Avonlea to a perfect 10 - 0 triumph.

The Campbells went on to an almost unbelievable mark for Brier participation: 24 purple hearts among father Sandy and his five sons. It includes, of course, Garnet's 10 Brier appearances, a mark that may never be matched.

All of this is preamble to tell you that Regina and the Saskatchewan Curling Association will fashion another enthusiastic Brier next year and we invite you to attend.

The Campbell clan (along with a low bow to the Richardsons) will be honored guests. But then, with typical Saskatchewan-style hospitality, so will ALL our visitors.

*Laurie Artiss, General Chairman,
Regina Brier '76 Committee*

We wish to thank

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