



CANADIAN
MUSEUM
OF HISTORY
-
MUSÉE
CANADIEN
DE L'HISTOIRE



Snow

TRAVELLING EXHIBITION

CANADIAN MUSEUM OF HISTORY

historymuseum.ca/travelling

Canada

SNOW

AN EXHIBITION PRODUCED BY THE CANADIAN MUSEUM OF HISTORY, IN PARTNERSHIP WITH THE J. ARMAND BOMBARDIER MUSEUM.

From the time they arrived in North America, Europeans have had to contend with snow, as First Peoples had done for many years before them. Snow has influenced our way of life ever since, while challenging our ability to adapt.



THEMES

ADAPTATION

Although the ways of informing us about weather conditions have changed over time, snow still remains a favourite topic of conversation among Canadians. Through travel narratives, almanacs and Aboriginal artifacts, visitors will discover how we have learned to adapt to our wintry environment.

INGENUITY

Over the years, Canadians have shown determination and ingenuity. In this zone, visitors will discover the many ways in which we have cleared traffic routes, as well as the vehicles we have developed to help us travel across snow.

PASSION

This zone shows how our population, once freed from the struggle to survive, tamed snow by embracing winter sports. In the 19th century, for example, people held



snowshoe races and amused themselves by hurtling down steep slopes on toboggans. In the early 1900s, ski hills were developed, and in 1962 the snowmobile arrived on the scene forever changing our ideas about getting around in the snow.

INSPIRATION

Loved or hated, snow has influenced the artistic imagination, clearly demonstrating the importance that snow plays in our society. In this zone, a selection of visual, literary, musical and cinematic works will be presented, showcasing the persistence of snow in the creations of Canadian artists.

CONTENT

- More than 50 ethnohistorical objects, artifacts, archival documents and works of art.
- Video clips featuring winter sports, snow removal, the life of Joseph Armand Bombardier and winter landscapes.
- An interactive station where visitors will be invited to share their thoughts on snow and a backdrop and costumes inspired by photographic studios of the 19th century, where visitors can take photos of themselves.

REQUIRED EXHIBITION AREA

140 m² (1,500 ft²)

AVAILABILITY

2015–2017 (minimum 12-week rental)

LOAN FEES

Starting at \$15,000¹, transportation included.²
The borrower must provide insurance for the total value of the exhibition.

ACCOMPANYING MATERIALS

- Souvenir catalogue available in English and French.
- Suggested programming activities and interpretive materials.
- Promotional material.
- Installation manual and condition report.

CONSERVATION

- Approval of Standard Facility Report
- Humidity: 50% (+/- 5%)
- Steady temperature: 20°C (+/- 2°C)
- Variable lighting levels: depending on the objects displayed, lowest required level is 50 lux.

SECURITY

- 24-hour electronic or human surveillance
- Human surveillance during loading and unloading of crates
- Human surveillance during installation and dismantling of exhibition

CONTACT

Travelling Exhibitions

Canadian Museum of History
819-776-7081 | 1-800-555-5621
travelling@historymuseum.ca
historymuseum.ca/travelling

1. Museums can apply for government funding.
2. Certain conditions apply.