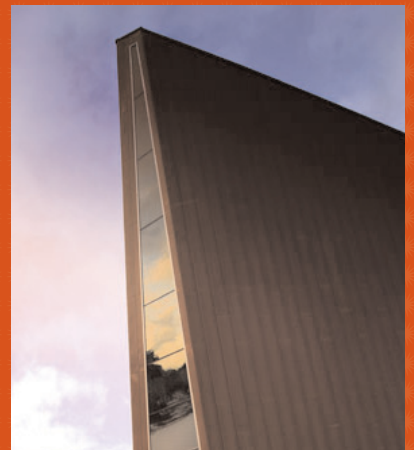


# FIND YOUR PLACE IN CANADIAN HISTORY.

PARTNERSHIP OPPORTUNITIES  
THROUGH SPONSORSHIP  
AND PHILANTHROPY



YOUR COUNTRY.  
YOUR WORLD.  
YOUR MUSEUM.

CANADIAN MUSEUM  
OF CIVILIZATION

THE SPIRIT  
OF A COUNTRY,  
THE COURAGE  
OF ITS PEOPLE.

CANADIAN WAR  
MUSEUM

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Louis-Joseph de Montcalm and  
James Wolfe stained-glass windows



Former Museum Curator Brian Arthur  
restores a 600-year-old native ceramic  
pot from Lake Superior.

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## WHO WE ARE

THE CANADIAN PEOPLE HAVE ENTRUSTED TWO NATIONAL MUSEUMS WITH THE RESPONSIBILITY OF PRESERVING AND PROMOTING THEIR COUNTRY'S SOCIAL, MILITARY AND HUMAN HISTORY. THEY ARE THE CANADIAN WAR MUSEUM AND THE CANADIAN MUSEUM OF CIVILIZATION, WHICH INCLUDES THE CANADIAN POSTAL MUSEUM AND CANADIAN CHILDREN'S MUSEUM.

THE MUSEUMS ARE DEDICATED TO PROMOTING A GREATER UNDERSTANDING OF CANADIAN HISTORY AND CULTURE, AND TO CONTRIBUTING TO THE COLLECTIVE MEMORY AND SENSE OF IDENTITY OF ALL CANADIANS.

THESE NATIONAL MUSEUMS OF HUMAN HISTORY EMBODY OUR COUNTRY AND REFLECT, IN A VERY REAL SENSE, WHO WE ARE AS CANADIANS.



Detail of  
The Defenders,  
Vimy Memorial

© CWM, Bill Kent

## THE CANADIAN MUSEUM OF CIVILIZATION

The Canadian Museum of Civilization is Canada's museum of national heritage. It focuses on Canadian and international history and the culture of Canada and its people – acting as a vital link between Canada and the world. It is also home to the Canadian Children's Museum, a unique and creative space for children to learn about the world, share experiences and create; and the Canadian Postal Museum, Canada's only museum dedicated to preserving the heritage of Canadian and international postal communication.

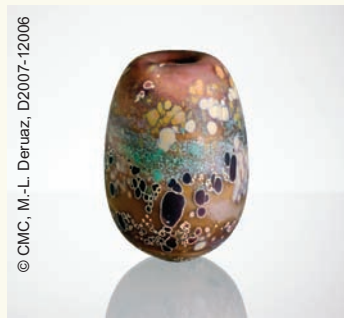
## THE CANADIAN WAR MUSEUM

The Canadian War Museum is Canada's national museum of military history. With exhibitions that chronicle events from the earliest of times to recent operations, the War Museum facilitates an informed discussion of military affairs. The museum's collection is unparalleled, as is its ability to promote public understanding of Canada's military history in all its personal, national and international dimensions.

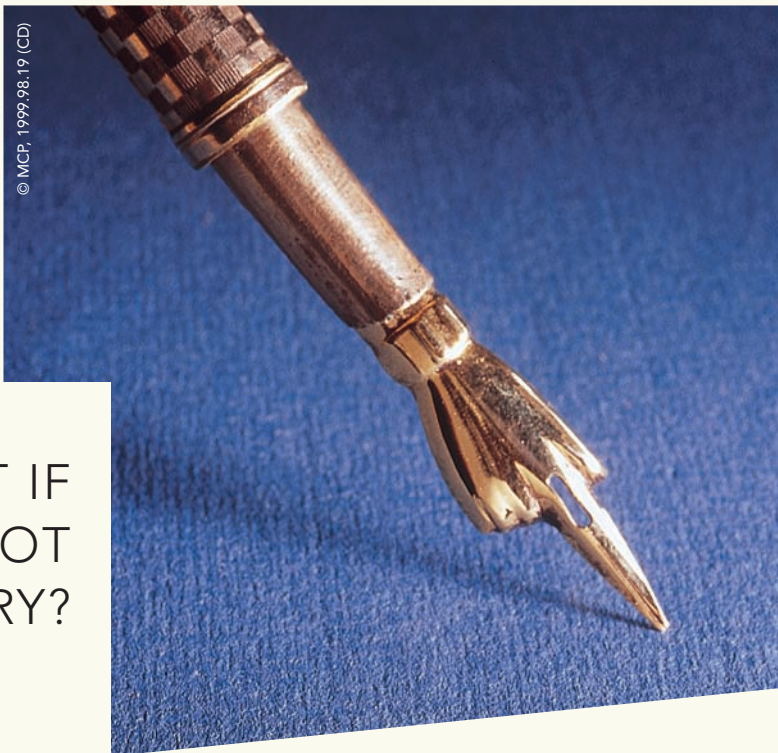
And with your help, the museums can continue to share knowledge and artifacts of historical significance that would have otherwise been lost from our national heritage.



A visiting couple admiring the Grand Hall



Vessel by Daniel Crichton



The "Fairchild 7", a rare nibbed pen dating from the 19<sup>th</sup> century

# WHAT IF WE FORGOT OUR HISTORY?

# WHAT IF FUTURE GENERATIONS COULD NOT LEARN FROM THE PAST?



Violin and violin case 1978  
Nelphas Prévost, 1904



Children dancing during  
the Mexican Festival at the  
Children's Museum



Conservation treatment of  
Frederick Challenger's painting,  
Canada's Grand Armada, 1914,  
commissioned by Lord Beaverbrook  
for the First World War art program

## FUNDRAISING IS ESSENTIAL TO THE MUSEUMS.

Philanthropic donations and sponsorships support many of the most prominent activities, including permanent, temporary and travelling exhibitions and the acquisition, preservation and restoration of artifacts and works of art.

Your generosity supports a host of other essential museum undertakings as well. Donations and sponsorships fund education and public programs. They enable the work of the museums' libraries and archives, research and publishing endeavours and special projects.

In short, fundraising allows the Canadian Museum of Civilization Corporation to do the work that ensures Canada's history will never be forgotten.



© CMC, A-540, S89-1732

Armoire, ca. 1775  
Found at Notre-Dame-du-  
Bon-Conseil,  
Drummond County, Quebec

## PHILANTHROPY

Philanthropic initiatives represent a remarkable acknowledgement of the value of our shared history, culture and identity. As a philanthropic supporter, your generosity will touch millions of Canadians – and countless others around the world – every year, and help ensure that Canada's past remains a vital part of our lives today, and tomorrow. Your philanthropic gesture can take many forms, including outright gifts, donations of works of art or artifacts, planned giving and endowments.



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Knife, Sheath and Ear Pendants  
Collected by Sir John Caldwell in the  
Eastern Great Lakes region, 1774–80



S93-1020

Raven Bringing Light to the World 1986–87  
Robert Davidson, 1946–  
Haida

## SPONSORSHIP

Exceptional exposure and the mark of excellence are available to organizations that partner with the Canadian Museum of Civilization Corporation. Sponsorship provides an opportunity to enhance your organization's brand by aligning it with two of the most respected, valued and popular museums in the country. Sponsors that join us to preserve our shared heritage and culture are able to establish an intimate, emotional bond with the Canadian public, and to quite literally find their place in history.

Our initiatives enjoy national – and international – exposure and support. Benefits for sponsors include recognition at events, logo recognition on site and visibility in a wide range of marketing and communications tools and channels, the opportunity to host events at the museums, as well as privileged access to key markets.

## NAMING OPPORTUNITIES

Naming opportunities provide highly visible and lasting tributes to an individual, organization or corporation, allowing for recognition and commemoration of their extraordinary contributions. Opportunities for dedication exist throughout the museums' public spaces, collections and programs.

## FUNDRAISING EVENTS

As two of Canada's premier cultural attractions, the Canadian Museum of Civilization and the Canadian War Museum are renowned in the National Capital Region as exceptional event venues. Fundraising events provide excellent business opportunities for both sponsors and donors, offering exceptional visibility and chances to network and develop relationships.



WHAT IF  
YOUR GIFT OR  
SPONSORSHIP  
TODAY COULD  
MAKE A LASTING  
IMPACT?



Royal Canadian Legion  
Hall of Honour,  
Canadian Experiences Galleries,  
Canadian War Museum

Anna E. Guérin, the "Poppy Lady  
from France" mentioned on the  
flower's tag, established the first  
sale of poppies with the American  
Legion in 1920.  
George Metcalf Archival  
Collection

When you give to the Canadian Museum of Civilization Corporation – whether through a philanthropic gesture, sponsorship, a naming opportunity or at an event – you take an active role in shaping and preserving Canada's history.

**Make a difference, now and for the future. Contact us today.**

**Robert Ryan**

Executive Director, Development

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